

Minutes for December 12th 2023 CATV Board Meeting, 6:00 pm
The Solarium, 575 West Madison St. Waterloo, WI

1. Roll Call and Call to Order Cotting called the meeting to order at 6:03 pm. Abitz, Cotting, Teubert present with one vacancy. Manager Davis present.

2. Approval of Previously Unapproved Meeting Minutes:

November 14, 2023 meeting. Abitz, Teubert. Abitz, Cotting, Teubert aye, Jacob abstain.

3. Citizen Input. Cotting reported anonymous requests to record City Council committee meetings. After discussion, Manager Davis said it would be feasible, given the station's limited resources, to record committee meetings occurring on the same days as City Council meetings, since those are already being recorded. Public Works, Public Safety, and Finance committees.

4. Manager's report.

WLOO in the month of November maintained regular station operations. We are also in the works to help local business Paradiddle Café with an advertising campaign that will be focussed on exposure with hopes of regaining traffic through video advertising/Marketing. Regular program editing on unfinished YouTube content is in continuation along with end of the year community activities that we hope to capture. Uploading to YouTube has been a slow process due to system issues on the end of the platform.

Davis shared "Waterloo Business Spotlight" concept, a monthly short featuring a local business.

5. New Business

- a. Year End Bonuses: Teubert publicly stated NO videographer bonus for himself.
[NOTE: The Cable Television Regulatory Board may meet in closed session per Wis. Stat. 19.85(1)(c) "considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercise responsibility. Upon concluding a closed session, the Board will reconvene in open session.]
Cotting/Jacob move into closed session 6:20 pm.

6. Unfinished Business. None

7. Future Agenda Items and Announcements.

- a. Policy document regarding paid vs volunteer work by staff.
- b. 2023 WLOO Holiday Event
- c. Employee Evaluation discussion

Next Meeting: Tuesday, January 9th, 2024 at 6:00 pm at The Solarium.

8. Adjournment Motion Cotting/Teubert. Unanimous. Meeting adjourned 6:36 pm.

Minutes respectfully submitted by Laura Cotting on January 3, 2024.