

Minutes for November 14th 2023 CATV Board Meeting, 6:00 pm
The Solarium, 575 West Madison St. Waterloo, WI

1. Roll Call and Call to Order Abitz, Cotting, Teubert present, Jacob absent due to work conflict and one vacancy. Davis present.

2. Approval of Previously Unapproved Meeting Minutes:

October 10, 2023 meeting. Cotting/Teubert. Approved unanimously with Abitz abstaining.

3. Citizen Input.

4. Manager's report.

In the month of October WLOO filmed it's last 3 episodes of Waterloo gardens. We added 7 more uploads to our YouTube channel which includes city council and school board meetings. I attended the Waterloo Business Association meeting where I discussed our services with local business owners who expressed interest and getting more information. We're currently still waiting on response from the business owner for a meeting request. Our Videographer Chris Weihert has agreed to help out in the editing process which will be a tremendous help. All station operations are in normal condition.

5. New Business

- a. Review of latest Financial report. The Board reviewed the October month end financial report provided by City of Waterloo Treasurer Nelson. Cotting noted the Board approved June mid-year budget line item reallocations were not in the report, although the new line items had been added. WLOO is coming in under budget. No questions.

6. Unfinished Business.

- a. Policy document regarding paid vs volunteer work by staff. Abitz is still working on this project. Motion to table until Abitz says it's ready. Cotting/Teubert. Unanimous.
- b. 2023 WLOO Holiday Event October Discussion recapped. February would be a good month. Cotting said someone else would need to make it happen. Teubert suggested partnering with another organization. Motion to table. Cotting/Teubert. Unanimous.
- c. General Strategic Planning for 2024 Discussion from last month recapped. WLOO now has a content portfolio so the main focus for 2024 will be on generating revenue.

7. Future Agenda Items and Announcements.

- a. Year End bonuses

Next Meeting: Tuesday, December 12th, 2023 at 6:00 pm at The Solarium.

8. Adjournment Motion Cotting/Abitz. Unanimous. Meeting Adjourned 18:39

Minutes respectfully submitted by Laura Cotting 12-7-23