

Our Community Newsletter

A joint venture of the Waterloo Chamber of Commerce
and The Marshall Area Business Association (MABA)

First Quarter 2009

January 2009

**Waterloo Chamber and
MABA members:**

**Put an insert into
our joint newsletter
for just \$30.**
You can advertise
your business or
promote an
upcoming event!

You will need to provide us with
650 inserts. Contact the Cham-
ber Office for more info.

**Mark Your
Calendars**

**MABA Meet 'n
Greet**

February 4th
At American Legion

**Waterloo Chamber
Annual Meeting**

Tuesday, February 10th
5:30 drinks, 6:30 dinner
At American Legion

**Waterloo/Marshall
Community Expo &
Job Fair**

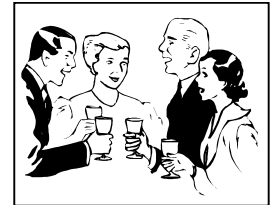
Saturday, March 14th,
9 am—1 pm
At Waterloo High School

**Waterloo Easter
Egg Hunt**

Saturday, April 11th
10 am at Firemen's Park

Chamber of Commerce Annual Meeting & Dinner

**Tuesday, February 10, 2009
5:30 drinks, 6:30 dinner
At the American Legion**



Watch for more information coming soon.

Waterloo/Marshall Community Business Expo & Job Fair



**Saturday, March 14, 2009
9 am—1 pm
At Waterloo High School**

See page inside to sign up!

LETTER FROM THE PRESIDENTS

By Waterloo Chamber of Commerce President,
William Hogan 920-478-7007

In 1859 the City of Waterloo was chartered, making 2009 our **SESQUICENTENNIAL** (150th) year. The Mayor has appointed a Sesquicentennial Committee and this group is hard at work planning a 2009 celebration with main events targeted for the Wiener and Kraut Day weekend. We look forward to the celebrations of the City's 150th Birthday.

The Chamber of Commerce will host its **50th** annual Wiener and Kraut Day on September 12, 2009. Planning, including coordination with the Sesquicentennial Committee, is already underway for the Chamber's signature event. We continue to build on the successes of the last two years (even with the rain that threatened the 2008 event). Once again you should expect a Main Stage Band, Beer Tent, Family Fun Area, Walk/ Run, Wiener Dog Parade, Vendors, and many other activities. Of course, the traditional wieners and kraut will be there or, if you prefer, the naked wiener.

On July 21st through 23rd the Crave Brothers Farm will host the 2009 Farm Technology Days. This annual event which visits a different county each year is expected to draw 60,000 to the Dodge County farm. For more information about this show or to volunteer, visit their website @ www.dodgefarmtech.com.

The 2009 Annual Meeting is Tuesday, February 10th, at the American Legion Hall. Each member organization is entitled to one vote at the meeting or by proxy and will soon receive an invitation and proxy. I encourage every member organization to be represented at the meeting. Of course, all member employees are welcomed and encouraged to take advantage of this networking opportunity. This year's Volunteer of the Year award presentation, the cornerstone of this event, will be made at the meeting.

I welcome the new members who joined the Chamber in 2008 and thank all our members for their continued support. I welcome all of the comments, questions, and ideas you have!

By Marshall Area Business Association President,
Brad Chadwick 608-655-1470

As we end 2008 and start 2009, I would like to thank all who helped and volunteered in the events we hosted this year. We started off 2008 with a Meet 'n Greet. This event gave us a chance to showcase what MABA is. We invited many businesses to come and learn about MABA. Meet 'n Greet 2009 will be held on Feb 4th, 2009 at the American Legion. Other events we held in 2008 included the following: Community Business Expo, Fish Fry at the Fireman's Festival, Green Eggs and Ham, Main Street Mania!, the Holiday Tree Lighting (with pictures with Santa taken by Misty Bindle with Lasting Impressions Photography). This is only a short list of some of the events MABA offers.

Come to one of our monthly meetings held at Farmers & Merchants State Bank at 8 am on the second Thursday of every month. Find out what events are coming up and how you can participate!

Mark your calendar! Sign up now!

Marshall Area Business Association & Waterloo Chamber of Commerce present the 7th Annual:



Showcasing Waterloo and Marshall businesses

Community Expo & Job Fair

Saturday, March 14th, 9 am to 1 pm At Waterloo High School

Take advantage of this great opportunity to market your business to 300-400 area residents.

Recruit new employees with our Job Fair option.

We will have several special events to draw residents in: WYSO baseball signup, free throw contest, local music students playing, door prizes, food for sale and more. There is free admission and plenty of parking.

Cost: \$25 per table/space for MABA and Waterloo Chamber members or \$50 for non-members. If you want electricity, cost is only \$5 more per table.

Additional details will be mailed to you after your registration has been received. Set-up is from 7-9 a.m. Saturday. Electricity is available in limited quantities. We will provide tables and skirting. Let us know if you have additional needs.

Drop off form and payment at any F & M Bank or mail to the Waterloo Chamber of Commerce, P.O. Box 1, Waterloo, WI 53594

Please reserve _____ 8 ft. table/space at the EXPO for:

(business) _____

Contact: _____ Phone: _____ Email: _____

Member:
 _____ \$25 per booth
 _____ \$30 per booth with electricity

Non-member:
 _____ \$50 per booth
 _____ \$55 per booth with electricity

Total cost: \$ _____

I will donate a door prize _____

Make checks payable to Waterloo Chamber of Commerce. Questions: contact Bill Hogan 920-478-7007

WCC, P.O. Box 1, Waterloo, WI 53594

**Waterloo Chamber of Commerce
Board Members :**

- Bill Hogan, (President)
Farmers & Merchants State Bank, 920-478-7007
- Chuck Crave, (Vice-President)
Crave Bros Farmstead Cheese, 920-478-3812
- Homer Braden, LEGACY Investments & Insurance
Services, Inc., 920-478-8036
- Mo Hansen, City of Waterloo, 920-478-3025
- Beth Haseleu, Waterloo 2000 & Beyond,
920-478-2151
- Linda Kuzdas, 920-478-4807
- Jill Oelke, Century 21 Affiliated, 920-478-3999
- Scott Quimby, High Energy DJ, 920-478-2352
- Sherry Rehm, Waterloo Antiques Mall,
920-478-7379

**Marshall Area Business Association
Board Members:**

- Brad Chadwick, (President),
Farmers & Merchants State Bank, 608-655-1470
- Larry Burbach (Vice-President)
Burbach Flooring, 608-655-1778
- Kim Abraham
Farmers & Merchants State Bank, 608-655-1628
- Bill Campbell, (Treasurer)
Farmers & Merchants State Bank, 920-478-7003
- Julie Bergholz (Secretary)
Tom's Guns, 608-655-3772

Forwarding Service Requested



Holiday Parade Winners:

**\$50 Winner: St. Paul's
Church**

\$35 Winner: Portland 4H

**\$25 Winner: Avestar
Credit Union**

