

Our Community Newsletter

A joint venture of the Waterloo Chamber of Commerce
and The Marshall Area Business Association (MABA)

Third Quarter 2009

July 2009


**Waterloo Chamber and
MABA members:**

**Put an insert into
our joint newsletter
for just \$30.**

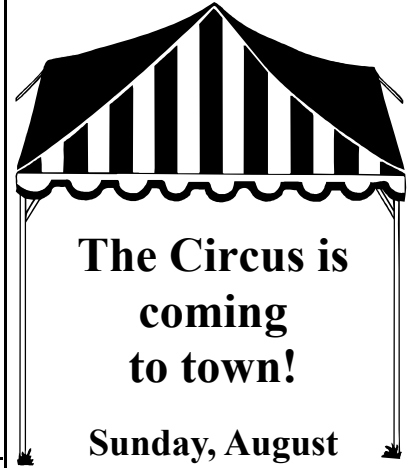
You can advertise your
business or promote an
upcoming event!

You will need to provide us with
650 inserts. Contact the
Chamber Office for more info.

Waterloo/Marshall Community Golf Outing

Tuesday, August 18th
At Kestrel Ridge
Columbus
8:30 am shotgun start 

See form inside to sign up.



**The Circus is
coming
to town!**

**Sunday, August
23rd
Shows at
2 pm & 4:30 pm
Marshall Firemen's
Park**

Tickets can be purchased
in
advance by contacting
Farmers & Merchants
State Bank at
608-655-3451.

Mark Your Calendars

**Dodge County Farm
Tech Days**

July 21-23rd, Crave Brothers Farm

**Waterloo Meet and
Greet**

At Classic Creations

Thursday, July 16th, 5-7 pm

**W/M Community
Golf Outing**

Tuesday, August 18th
8:30 am start

Kestrel Ridge, Columbus

MABA Circus

Sunday, August 23rd

Shows at 2 pm & 4:30 pm

**Waterloo 150th Birth-
day Celebration**

Sept 11- 13th

**Waterloo Wiener &
Kraut Day**

Saturday, Sept. 12th

**Marshall Main Street
Mania**

Saturday, Sept. 26th
Downtown Marshall



50th Annual Wiener & Kraut Day

Saturday, September
12th
All day long downtown

Bands: City Band, Bad Habit,
Phaze 2, Dot Dot Dot
Family Fun Center, Waterloo
Idol Contest, Beer tent, Wieners
& Kraut, Naked wieners,
Walk/Run for Autism, and much more.

Vendor reservation form inside. Spaces are free
for Chamber members.

Waterloo Meet and Greet: Classic Creations Floral & Cream

July 16th, 123 North Monroe, 5-7 pm

If you have not been in here, now's the time!
Ice cream treats available for purchase.

Marshall Main Street Mania

Saturday,
Sept. 26th
All day long
downtown

Local Bands: Bad Habit,
Mid-life Crisis, Abaris.
Taste of Marshall
Raffle tickets and Silent
Auction

LETTER FROM THE CHAMBER PRESIDENT

By Waterloo Chamber of Commerce President,
William Hogan 920-478-7007

So far summer 2009 has seen extraordinary events for Waterloo with so much more to come.

On June 6th we welcomed the **Trek 100** sponsored by Trek Corporation and the MACC Fund (Midwest Athletics Against Childhood Cancer) to Waterloo. This was the 20th annual running of this 100 mile bike ride as a fund raiser for the MACC fund. Colleen O'Neil Morgan, chairperson for the event, reported that the move to Waterloo was well received by both the community and the participants. I am sure will we see the return of this event for the 21st annual ride in 2010.

On June 19th Waterloo became host for the first race in the Midwest Dairymen's Circuit. This exciting event brought approximately 450 pro bike racers to Waterloo. I personally enjoyed being a spectator for this event. This event was sponsored by Trek and afforded Chamber Members a unique advertising forum by being able to sponsor specific portions of the race.

Waterloo residents can expect the usual activities in Fireman's Park on July 4th. Look for the pizza, root beer floats, and funnel cakes which the Chamber of Commerce is offering for sale.

On July 16th we will sponsor the Chamber of Commerce's **quarterly Meet and Greet at Classic Creations** in downtown Waterloo from 5pm to 7pm. If you have not yet had an opportunity to visit Classic Creations this is your excuse to come take a look. Improving attendance at the Meet and Greets is a mission of mine this term. The purpose of these functions is to network with fellow members. If you cannot attend the event, please make sure someone from your organization is represented. If you hate going to these things alone, bring a friend.

July 21st-23rd is Farm Technology Days hosted on the Crave Brothers Farm. This event is expected to draw upwards of 50,000 people. For three days the Crave Farm will convert to a 60 acre tent city to host the event. According to Chuck Crave, the theme is farm education with many demonstrations and plenty of farm related vendors. There are still volunteer opportunities available to help support this event and anyone interested in helping should visit the web site at www.dodgefarmtech.com.

August 18th will be the **Chamber's Annual Golf Outing** at Kestrel Ridge. Registration will be at 8am with Shotgun Start at 8:30am. Lunch and prizes directly after golf. Registration form is included with this newsletter or call Bill Hogan at 920-478-7007 for more information.

Sept 12th is the 50th annual Wiener and Kraut Day and the Sesquicentennial Committee will also be celebrating Waterloo's 150th birthday. The Wiener and Kraut Day Committee is pulling out the stops to make our 50th annual event memorable. This year's event will feature the music of:

9:00-11:00am	Waterloo's City Band	2:30pm	Bad Habit
11:00-11:30am	Wiener Dog Parade led by Waterloo HS band	4:00pm	Phaze 2
11:30-2:00	Waterloo Idol	7:00-10:00pm	Our feature band: DOT DOT DOT

Plans include family fun area, car show at American Legion, train show, house drawn rides, Shrine Clowns, Miller Park - Milwaukee Brewer Sausage Racers, Walk/ Run for Autism and, of course, Wieners and Kraut (including naked wieners).

This year our Wiener & Kraut **raffle tickets will give the purchaser three chances to win for \$20**. We print only 600 \$20 tickets. Make sure to buy one to support the event before we sell out and you lose your three chances at the \$1,500 top prize.



Also, look forward to many other happenings in Fireman's Park sponsored by the Sesquicentennial Committee the weekend of September 11-13th. Their plans include Civil War historians, First Brigade Band, a polka band and dance, Fireworks on the 13th and much more.

LETTER FROM THE MABA PRESIDENT

By Marshall Area Business Association President,
Brad Chadwick 608-655-1470

Lots of great news coming from Marshall! We are excited to announce we currently have **58 active members!** Thanks are given to the awesome efforts of the newly formed Marketing and Business Development team: Emily Michalak (F&M Bank), Al Fredenberg (Spirits, Inc), Traci Dutter (Edward Jones), Patrick Johnson (Hometown Newsgroup), John Marshall (Marshall Funnel Cakes) and Larry Burbach (Burbach Flooring).

The Marshall Scholarship Foundation is coordinating a brand new "**Mad-Dash**" 10k run/ 5k run/walk & 1 mile kids fun run. This is added to the already exciting **Marshall Main Street Mania event on September 26th.** Three local bands: Bad Habit, Mid-life Crisis and Abaris will be performing at the free street dance throughout the day. Multiple food vendors will be tempting us at the **Taste of Marshall.** There will be refreshments, raffle tickets and our traditional **Silent Auction.**

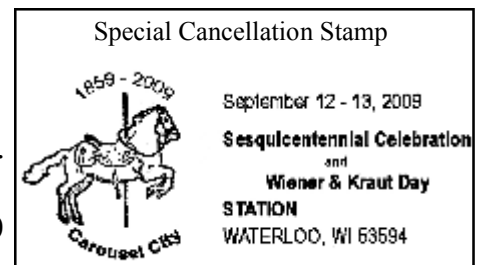
There's an opportunity to enjoy **Classic Cars** and check out two of the cars used in the movie Public Enemies that are owned by Terry Hellenbrand (Ace Hardware). Julie and Tom Bergholz (Tom's Guns) are hosting their **Winchester Days** which includes a bean bag tournament. Don't forget to mark your calendar for this fun-filled event!

Once again the **Circus** is coming to town! See new trapeze, high wire acts, tigers and clowns under the big top. **Sunday, August 23rd** is the date. Stay tuned for details as this event gets closer. Local businesses will have tickets available for purchase. The Circus only comes to town every two years so don't miss out!

Waterloo Area Historical Society News:

The Waterloo Historical Museum is **open every Sunday afternoon, 1:30-4.** Please stop and view our newest artifacts. We have One-Room School books and Waterloo Sesquicentennial history books available -- "Everything you wanted to know about Waterloo." They make perfect gifts.

The Historical Society has been working with the Sesquicentennial Planning Committee and is sponsoring **"Waterloo Artists, Past and Present."** Did you know Zula Kenyon was the first woman calendar artist? Zula Kenyon and Adelaide Hiebel had studios in Waterloo. The art show will be at the historic Mode Theatre, Sunday, August 9 at 2 P.M. Local artists wishing to display should make arrangements in advance. Refreshments will be served.



Waterloo Chamber of Commerce and Marshall Area Business Association

6th Annual

Community Open Golf Outing

August 18, 2009

**At Kestrel Ridge,
Columbus**

(Highway 89, just south of
Columbus High School)

Schedule:

8:00 AM Check In

8:30 AM Shot Gun Start

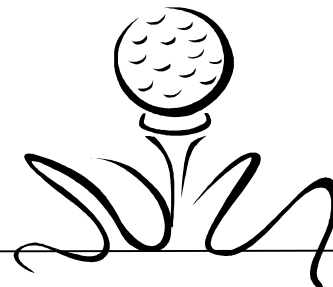
After golf: Awards Banquet

Best Ball Scramble

\$50 for golf, cart, practice balls and Banquet

\$15 for Banquet only

(If it rains, there will be a Euchre tournament.)



Sign Up and Prize Donation Information

(Questions: Bill Hogan 478-7007)

Single (\$50)

Name _____ **Phone:** _____

Average 18 Hole score _____ **or Non-golfer** _____

Foursome (\$200)

Name _____

Name _____

Name _____

Name _____

Team sponsor _____ **Contact** _____

Phone _____

Door Prize / Sponsorship

My organization _____ **will provide a Door Prize or has a great idea for Flag event. Please contact me:** _____

Phone: _____

Registration (please enclose payment): 1) Mail to Bill Hogan, PO Box 96, Waterloo, WI, 53594, 2) Scan and e-mail to Bhogan@FMSBWM.com, or 3) Fax to Bill Hogan @ 920-478-3592

**Litang Chiropractic
Fitness Plus
and Dr. Marie
Gagne**

Massages

30 Minute

Swedish Massage \$35.00

Hot Stone Massage \$45.00

60 Minute

Swedish Massage \$60.00

Hot Stone Massage \$70.00

90 Minute

Swedish Massage \$75.00

Hot Stone Massage \$90.00

Ear Candling \$20.00 (Per Ear)

Facial Care

Classic Introductory (45 min)
\$60.00

Natural Custom Face Lift (1 hour)
\$85.00

Eye Treatment (15 min)
\$35.00

Vitamin Collagen Boost (20 min)
\$45.00

Glycolic Resurfacing (30 m) \$50.00

**Natural Face Lift
Program**

Two hour Treatment \$150.00

Hair Mineral Analysis

Session Fee \$100.00

Lab Fee \$92.00

Hormone Balance

Session Fee \$85.00

Lab Fee Extra

Detoxification Treatments

45 min. \$65.00

Waxing

Brow \$15.00

Lip \$10.00

Chin \$10.00

Brow/Lip \$20.00

Brow/Lip/Chin \$30.00

Program Packages

Your choice of one Detox. Treatment

with one consulting session.

\$100.00

Your choice of two Detox. Treatment

with one consulting session.

\$150.00

**Restoration for Thinning
Hair & Brittle Nails**

Hair Analysis, Lab Fee \$92.00

Interpretation Session

\$85.00

Hormone Balance

Session Fee \$85.00

Ask about our Fitness Area
Located in our Marshall Office



**Farm Tech
Days
July 21st-23rd**

**At Crave Brothers
Farms, Waterloo**

There will be farm tours, field demonstrations, entertainment, educational programs for consumers, producers and youth and huge 1000 exhibitor trade show. See more information at dodgefarmtech.com.

HOME EQUITY LOANS!
3.25%
APR for 6 months
then
rates as low
as **5.00% APR***
No Closing Costs!

You can apply
online!
www.fandmstbk.com

Farmers & Merchants
WATERLOO State Bank MARSHALL
888-478-3007 FDIC

WCC, P.O. Box 1, Waterloo, WI 53594

**Waterloo Chamber of Commerce
Board Members :**

- Bill Hogan, (President)
Farmers & Merchants State Bank, 920-478-7007
- Chuck Crave, (Vice-President)
Crave Bros Farmstead Cheese, 920-478-3812
- Homer Braden, LEGACY Investments & Insurance
Services, Inc., 920-478-8036
- Mo Hansen, City of Waterloo, 920-478-3025
- Beth Haseleu, Waterloo 2000 & Beyond,
920-478-2151
- Linda Kuzdas, 920-478-4807
- Jill Oelke, Century 21 Affiliated, 920-478-3999
- Scott Quimby, High Energy DJ, 920-478-2352
- Sherry Rehm, Waterloo Antiques Mall,
920-478-7379

**Marshall Area Business Association
Board Members:**

- Brad Chadwick, (President),
Farmers & Merchants State Bank, 608-655-1470
- Kim Abraham
Farmers & Merchants State Bank, 608-655-1628
- Bill Campbell, (Treasurer)
Farmers & Merchants State Bank, 920-478-7003
- Julie Bergholz (Secretary)
Tom's Guns, 608-655-3772

Forwarding Service Requested



Scholarship Winners

**Adam Davison
and
Marlee Crave**

Adam Davison and Marlee Crave each won a \$500 Chamber scholarship. Each donated hours of their time to volunteer at Chamber events. We wish them the best of luck in their college careers and beyond!