

# Our Community Newsletter

A joint venture of the Waterloo Chamber of Commerce  
and The Marshall Area Business Association (MABA)

Fourth Quarter 2009

October 2009

**Waterloo Chamber and  
MABA members:**

**Put an insert into  
our joint newsletter  
for just \$30.**

You can advertise your  
business or promote an  
upcoming event!

You will need to provide us with  
650 inserts. Contact the  
Chamber Office for more info.

**Mark Your  
Calendars**

**Merchant Trick or  
Treat (Waterloo)**

October 28th, 3-5pm

**Holiday  
Parade (Waterloo)**

December 5th, 4pm

Check out  
calendar events  
for the City,  
the Chamber  
and other area  
organizations  
at the new  
website:

[www.waterloowi.us](http://www.waterloowi.us)

**Merchant Trick  
or Treat  
Wed., Oct. 28th  
3-5pm**



If you are ten years old or younger, put  
on your costume and head downtown  
and around town. Businesses  
will be displaying an  
orange pumpkin in their win-  
dows if they are participating.  
There is even spooky music  
playing to set the mood!

WWW.WATERLOOWI.US/CHAMBER

You will want to check out our new  
website at [www.waterloowi.us/chamber](http://www.waterloowi.us/chamber).  
The website went live in late August.

The new website has a list of our  
members, Chamber events and a full  
calendar schedule of events for all the  
City, Chamber and other area organiza-  
tions' events. Since the website can be  
updated by each organization, the infor-  
mation on it should always be current.

The Chamber newsletters are on the site  
and there is a Forms page with forms for  
membership, our scholarship and other  
event forms. There are also photo  
galleries for Wiener & Kraut and the  
Community Expo.

If you need information, this will be the  
place to go! Check it often!

**Membership Dues  
& Logos**

Our membership year starts on November  
1st so you will soon be receiving your dues  
invoice. On our new website, we have a  
space for your logo or a picture of your busi-  
ness (or yourself). See your dues notice for  
details.

**Holiday Parade  
Saturday,  
December 5th  
4pm**

Get some friends together  
and make a float for this  
year's Holiday Parade.  
You can win \$50 for first  
prize, \$35 for second prize  
and \$25 for third place.  
You can print off an entry  
form from our website or  
contact the Chamber of-  
fice.

The parade  
begins at the  
High School  
Parking Lot  
at 4pm and  
ends at the  
Farmers &  
Merchants State Bank  
parking lot. Hot chocolate  
and cookies are served to  
warm you up after the pa-  
rade. Even Santa comes to  
the party, so bring your  
camera!



# LETTER FROM THE CHAMBER PRESIDENT

By Waterloo Chamber of Commerce President,  
William Hogan 920-478-7007

The 50<sup>th</sup> Annual Wiener & Kraut Day was a great success. We sold out of wieners and satisfied the need many of you have for kraut (although I still prefer mine naked as you can tell in the picture!)



I would like to acknowledge and thank the Wiener & Kraut Event Committee which volunteers countless hours of time to make this event happen. So will the following individuals stand up and take a bow? Scott Quimby, Jill Oelke, Kay Radloff, Beth Haseleu, Sherry Rehm, Linda Kuzdas and Joe Jaehnke. Again, a huge thank you to the committee for their hard work.



One of the benefits of the Chamber is the quarterly Business After Five events. These opportunities for Chamber members to network can establish or renew existing business to business relationships. Please mark your calendar to come so that your business is represented. Watch for more information.



St. Paul's Church owns the current bragging right as the 1<sup>st</sup> place winner of last year's Holiday Parade. Is your business or community group up to the challenge? The parade is on December 5<sup>th</sup>, snow or shine, and always ends with hot chocolate and cookie mixer at F&M State Bank at the end of the parade route.

I thank Chamber members for their continued support of the Chamber. I always welcome questions or suggestions. Please feel free to contact me with any concerns or ideas.

# LETTER FROM THE MABA PRESIDENT

By Marshall Area Business Association President,  
Brad Chadwick 608-655-1470

## Sun Shines on Marshall's Main St. Mania Again!

Although the morning was foggy and grey, the weather took a huge turn for the better and Saturday blossomed into a perfect day for dancing in the streets. The day began with the **Marshall Scholarship's Inaugural Mad Dash** 10k run, 5k walk/run and 1 mile kids' fun run - 140 runners participated. A giant success for this first time event.

Thanks to our many band sponsors: **Brandon Donkersgoed, CPA, Litang Family Chiropractic, Muir Construction, Earthscapes, Avestar Credit Union, Party Lite, Cruise One, Hellenbrand's Ace Hardware, Collin's Real Estate, Production Enterprise, Muggsie's Root Beer, & Farmers & Merchants State Bank.** Three local bands, **Bad Habit, Mid Life Crisis, and Abaris** performed from 9:30am until after 7 pm.

Local businesses donated over 50 goods and services to the **Silent Auction** held in the bank lobby. Items included many gift certificates, Longaberger products, & baskets of goodies from many businesses.

Due to the sketchy forecast of sprinkles throughout the day, car show numbers were down but we enjoyed 30+ classic cars. A special thanks to **Neil & Mary Maas** for organizing and running this popular event that featured two vintage cars used in the movie "Public Enemy" owned by Terry Hellenbrand, **Ace Hardware.**

Crowds feasted upon many treats including Marshall's best brats from **Tom's Guns**, pizza and subs from **Spirits, Etc.**, mouthwatering rib-eye sandwiches by the **Marshall Fire Department** and the infamous **Marshall Lion's** burgers and delicious curly fries.

A cash raffle was part of the festivities. Grand prize of \$500 went to Loren & Mary Grossman, second place of \$400 to Kelly Collins, third place of \$300 to Irene Morschaiser, fourth place of \$200 to Greg Weisman.

Thanks to everyone who helped make this event possible. Whether you poured or drank beer, tossed bean bags, had lunch, relaxed and listened to music or took your classic car out for a cruise, I hope you had a great time. Looking forward to more fun next year!

## Wiener & Kraut Day Stats:



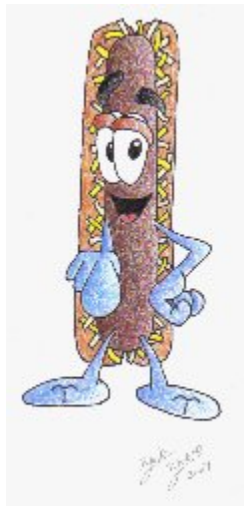
12,000 wieners sold!  
Sold out by 7:30pm.

Waterloo Idol Winners: Willie Osborn & Lisa Hollis  
in a 1<sup>st</sup> place tie.

Hot Dog Eating Contest Winner:  
Aaron Weidmann, Columbus  
Finished ten wieners in 5 minutes, 45 seconds to win!



Bike raffle winners:  
Adult Trek Bike: Beverly Grenawalt, Waterloo  
Child Trek Bike: Brent Grover, Lodi



Cash raffle winners:  
\$2500 – Bob Rehm, Lake Mills  
\$1500 - Jill Oelke, Waterloo  
\$1000 - Rick Wicklund, Sun Prairie  
\$600 - Clare Haden, Waterloo  
\$300 – Tim King, Watertown  
\$100 – Jim Steindorf, Marshall  
\$100 – Crave Bros, Waterloo  
\$100 – Evelyn Baker, Waterloo  
\$100 – Jeff Sellnow, Waterloo

Thank you to the Waterloo Swim Team, Waterloo High School Junior Class, Steve Gay & Friends and other volunteers for manning shifts in the wiener tent.

# New Members of the Waterloo Chamber of Commerce:

Edward Jones, Marshall  
Tracy Dutter



Scent-Sations, Inc.,  
Waterloo  
Windy Dix

## Litang Family Chiropractic & Rehab, S.C. Upcoming Specials for New and Existing Patients!

### October is Spinal Health Month

- During the month of October, Litang Family Chiropractic will be offering ALL new patients a health history, spinal exam, x-rays (if needed) and a report of findings **for only \$20!**

### Round up food for the hungry in November

- During the month of November, All new patients will receive a health history, spinal exam, x-rays (if needed) and a report of findings at **NO CHARGE!**
- Existing patients will receive a free adjustment

**\*All you have to bring in is a minimum of 6 canned or non perishable items**

### Toy drive for kids to be held in December

- During the month of December, All new patients will receive a health history, spinal exam, x-rays (if needed) and a report of findings at **NO CHARGE!**
- Existing patients will receive a free adjustment

**\*All you have to bring in is a new/unwrapped toy for a child  
~All food and toy donations are distributed locally~**



131 E. Main St., PO Box 196  
Marshall, WI 53 559  
Telephone: (608) 655-4164  
Fax: (608) 655-4386

7 South Main St, PO Box 106  
Deerfield, WI 53531  
Telephone: (608) 764-2603  
Fax: (608) 764-2801

WCC, P.O. Box 1, Waterloo, WI 53594

**Waterloo Chamber of Commerce  
Board Members :**

- Bill Hogan, (President)  
Farmers & Merchants State Bank, 920-478-7007
- Chuck Crave, (Vice-President)  
Crave Bros Farmstead Cheese, 920-478-3812
- Homer Braden, LEGACY Investments & Insurance  
Services, Inc., 920-478-8036
- Mo Hansen, City of Waterloo, 920-478-3025
- Beth Haseleu, Waterloo 2000 & Beyond,  
920-478-2151
- Linda Kuzdas, 920-478-4807
- Jill Oelke, Century 21 Affiliated, 920-478-3999
- Scott Quimby, High Energy DJ, 920-478-2352
- Sherry Rehm, Waterloo Antiques Mall,  
920-478-7379

**Marshall Area Business Association  
Board Members:**

- Brad Chadwick, (President),  
Farmers & Merchants State Bank, 608-655-1470
- Kim Abraham  
Farmers & Merchants State Bank, 608-655-1628
- Bill Campbell, (Treasurer)  
Farmers & Merchants State Bank, 920-478-7003
- Julie Bergholz (Secretary)

Forwarding Service Requested

# Seniors: Get \$500 for college.

**Now is the time for seniors to start  
accumulating the Chamber  
volunteer hours needed to get the  
Chamber scholarship!**

**Check out the rules and application  
form on our website Forms page or  
contact the Chamber office.**

