

Our Community Newsletter

A joint venture of the **Waterloo Chamber of Commerce**
and **The Marshall Area Business Association (MABA)**

First Quarter 2010

February 2010

Waterloo Chamber and MABA members:

Put an insert into our joint newsletter for just \$30. You can advertise your business or promote an upcoming event!

You will need to provide us with 650 inserts. Contact the Chamber Office for more info.

Chamber of Commerce Annual Meeting & Dinner

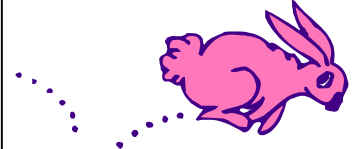


Wednesday, February 24th
5:30 drinks, 6:30 dinner
At the American Legion

Volunteer of the Year Presentation
Speakers from local businesses

See form inside to sign up.

Easter Egg Hunt



Saturday, April 3rd
10am at Firemen's Park

Over 1000 candy-filled eggs are "hidden" at the Park. Children are split into age groups: 0-3 years, 4-6 years, 7-9 years.

Mark Your Calendars!

Waterloo Chamber Annual Meeting

Wednesday, February 24th
5:30 drinks, 6:30 dinner
At American Legion

Waterloo/Marshall Community Expo & Job Fair

Saturday, March 20th,
9 am—1 pm
Marshall Elementary School

Waterloo Easter Egg Hunt

Saturday, April 3rd
10 am at Firemen's Park

Chamber Meet n Greet UW Health Partners- Waterloo

Monday, April 12th

Chamber Meet n Greet

Monday, April 12th 5:30-7:30pm
UW Health Partners- Waterloo
Meet Dr. Nancy Harris!

Appetizers and drinks provided
Watch for more information!



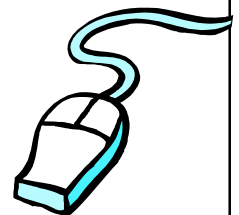
Waterloo/Marshall Community Expo

Saturday, March 20th
9 am—1 pm
Marshall Elementary School
See page inside to sign up!

New and Improved Websites:

Check out MABA's new and improved website:
www.marshallbusiness.com

You can get info on Chamber events:
www.waterloowi.us/chamber



LETTER FROM THE PRESIDENTS

By Waterloo Chamber of Commerce President,
William Hogan 920.478.7007

2009 was an extraordinary year for Waterloo. We hosted Farm Technology Days at the Crave Farm, Midwest Dairyman's Bike Race, Trek 100 Bike Race, 50th Annual Wiener & Kraut, Sesquicentennial Celebration, the Community Expo and, my favorite, the snow-or-shine Holiday Parade. However, as my kids might say, "That is so yesterday!" 2009 is behind us and we are looking forward to 2010.

The theme for our Annual Meeting on February 24th will be "What's Up in 2010?" We will hear from several business leaders and owners (and the City of Waterloo) on what is happening for them in 2010. We also plan to open the floor to members to share 2009 highlights and plans for 2010. We will also present the Annual Volunteer of the Year Award. See the form in this newsletter to sign up.

The 2010 Community Expo will be hosted by Marshall Area Business Association on March 20th at Marshall Elementary School. We encourage our members to participate in this event. The event rotates between Marshall and Waterloo.

As President of your Chamber, I am always open to suggestions and comments on how the Chamber can provide more benefits to our members. I thank the Chamber members for continued support and encourage them to contact me with concerns, ideas and questions. Here's to a great 2010!

THE UNIVERSITY OF WISCONSIN VARSITY BAND BENEFIT CONCERT

AT WATERLOO HIGH SCHOOL

FEBRUARY 22, 2010 7:00 PM

ADVANCE TICKETS -- \$10 AT THE DOOR -- \$12

TICKETS AVAILABLE AT: WATERLOO HIGH SCHOOL, FARMER'S & MERCHANTS BANK,
WATERLOO & MARSHALL, PIGGLY WIGGLY, WATERLOO,
HE & SHE DESIGN PARLOR, MARSHALL, AND SENTRY, LAKE MILLS

CHARITY RAFFLE WILL BE HELD - TICKETS AVAILABLE AT THE CONCERT

SPONSORED BY AN DALL PROCEEDS BENEFITTING:

KARL JOHN UNREN MEMORIAL SCHOLARSHIP FUND AND WATERLOO MUSIC PARENTS
HOSTED BY WATERLOO HIGH SCHOOL

**Little Bears Daycare
& Kuhl Campus**



920-478-2767
littlebearswaterloo.com

- ★ State Licensed Group Center, which provides before and after school care
- ★ Ages six weeks to twelve years of age
- ★ Located in Waterloo to help service all surrounding communities
- ★ Certified and Degreed staff
- ★ Creative curriculum is our core teaching strategy
- ★ Age appropriate groups and rooms for optimal early childhood learning and care giving
- ★ Large outside play area

"There is no finish line for quality care and education." -LBD



Valentine's Day Massage Special

Valentine's Day is a wonderful time to remind that special person in your life how much you love them. The Gift of Massage is a great way to surprise and delight yours. This Valentine's Day give your loved ones the healthy gift of Massage.

Present this Coupon to Receive 15% off any Massage Services Given Through the Month of February

Call for your appointment today!



Read To Your Child Month

For the entire month of March, Litang Family Chiropractic will be holding a book drive to benefit local libraries. Bring in your books to donate and receive at no charge.

(We apply to new patients only. An 11% discount on Personal Injury cases applies.)

Call today for your appointment!
920.478.4164 or 920.764.2043

New Patients

- Chiropractic
- Acupuncture
- Massage
- X-rays (In-house)
- A variety of health

By Marshall Area Business Association President, Julie Bergholz 608.655.3772

HAPPY NEW YEAR!! We have hit the ground running and we're excited about 2010.

MABA is hosting the **Community Expo** this year
on Saturday, March 20th at the Marshall **ELEMENTARY** School. 9am-1pm

This year's theme is "Lost Without You". Come travel through the booths and visit our communities. We will have businesses and associations hosting booths, selling food & clothing, having demonstrations and sign ups for summer sports. The Marshall Historical Society will be having a presentation about how Marshall came to be. Did you know that Marshall was once Bird's Ruins and then Howard City?? Come on March 20 to find out when Marshall got its present name. Watch for more information but mark it on your calendar now.

This year MABA is again sponsoring (2) \$250 scholarships and a \$100 donation to the Marshall Scholarship Foundation. This scholarship goes to a Marshall High School graduate in good standing and we would like to see the applicant going into a business degree. The \$100 helps build the general endowments. This is a three year commitment.

MABA members are contacting all business and professional persons and non-profit, civic and religious organizations in our area to solicit the 2010 memberships.

The benefits of being a MABA member are:

- Business recognition on posted signs at each event.
- Recognition in brochure of Marshall, which lists area businesses, community events, map of Marshall, and other useful information.
- Business recognition on MABA's website and on the Village of Marshall's website.
- Networking, peer interaction, and goodwill created by the group as a whole.
- An opportunity for you to become involved in issues which concern our community and local businesses.
- A 1/8 page business ad in the Courier "MABA's Featured Business of the Week"
- A business card placement ad in the Courier with our MABA's Featured Business of the Week
- An opportunity to showcase your business at the Community Expo, Main St. Mania & Christmas on Main

We encourage you to join us! New ideas are essential to the creativity and success of our group. We meet the second Thursday of every month from 8-9 am in the Community Room at F & M State Bank in Marshall.



Presenting a check to Marshall Scholarship
Fund using profits from Marshall Mania

Watch for more information:
"Marshall Mania"-MABA's famous street dance" in September
"Santa on Main" in December

Julie Bergholz, tomsguns@gmail.com, 608.655.3772

Mark your calendar! Sign up now!

Waterloo Chamber of Commerce
Annual Meeting & Dinner

Wednesday, February 24, 2010

At American Legion Hall

N9250 Highway 89 south, Waterloo



Cash bar opens at 5:30 pm

Dinner at 6:30 pm

Annual Meeting after dinner
 with Board of Directors elections
 & Volunteer of the Year presentation.

Several members have been asked to present their own business highlights and successes from the year. If you would like to do so, just let us know when you check in at the dinner or sign up below.

cut here and return bottom portion with your check

Please reserve _____ dinners @ \$13.00 each for the annual dinner.

Business: _____

I would like to present my business successes and highlights at the Meeting!

Please respond by: Wednesday, February 15th

Make checks payable to: Waterloo Chamber of Commerce

Waterloo Chamber of Commerce, P.O. Box 1, Waterloo, WI, 53594
chamber@waterloowi.us 478.2500

WCC, P.O. Box 1, Waterloo, WI 53594

Waterloo Chamber of Commerce
Website: www.waterloowi.us
Membership listing, calendar of events,
forms and newsletters.

Board Members :

- Bill Hogan, (President)
Farmers & Merchants State Bank, 920.478.7007
- Chuck Crave, (Vice President)
Crave Bros Farmstead Cheese, 920.478.3812
- Homer Braden, LEGACY Investments & Insurance
Services, Inc., 920.478.8036
- Mo Hansen, City of Waterloo, 920.478.3025
- Beth Haseleu, Avestar Credit Union,
920.478.2151
- Linda Kuzdas, Independent Director
with Mary Kay Cosmetics 920.478.4807
- Jill Oelke, Century 21 Affiliated, 920.478.3999
- Scott Quimby, High Energy DJ, 920.478.2352
- Sherry Rehm, Waterloo Antiques Mall,
920.478.7379

Marshall Area Business Association
Website: www.marshallbusiness.com

Board Members:

- Julie Bergholz (President)
Tom's Guns, 608.655.3772
- Kim Abraham (Vice President)
Farmers & Merchants State Bank, 608.655.1628
- Deanna Chadwick, (Secretary)
Village of Marshall, 608.655.3533 x205
- Brad Chadwick, (Treasurer),
Farmers & Merchants State Bank, 608.655.1470

Forwarding Service Requested

Holiday Parade Winners:



\$50: Avestar Credit Union
\$35: St. Paul's Church
\$25: Classic Creations

