

Waterloo Antiques Mall & Artisan's Gallery And Waterloo Auction House

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Mall Hours are 10am – 5pm daily
First Auction: November 10, 2010, at 5:30pm / Preview 4:00pm



The Waterloo Antiques Mall Building was built in 1910 for the Drew Carrier Company. Also known as “the Drew”, this large factory manufactured manure-handling equipment for dairy barns. Every “modern farmer” had a Drew Carrier for moving out cow manure! In 1923, the building was sold at public auction to McKay Nursery for \$10,000 to be used mainly for storage. In 2003, the building was bought by Bob and Sherry Rehm with plans to create an Antiques Mall. After a year of renovations, The Waterloo Antiques Mall opened for business. Later they renovated the 3rd floor into office space now used for Bob’s business: Badger Hotel Developing Company. In 2008, they finished renovations on The Artisan’s Gallery which now houses the work of over 50 local artists.

This past summer they began renovating the lower level to create The Waterloo Auction House. The Waterloo Auction House will have a monthly venue of consignments combined to create a 300 piece auction on Wednesdays nights. They will also do whole estates and specialty auctions upon request. The Auction house is approximately 3000 sq. ft. and will comfortably seat 100 guests. They are equipped with a heating/cooling system for comfort in all seasons. The first auction will take place on November 10th at 5:30pm / preview at 4:00pm. If you would like to consign your antiques or lightly used household items, call The Waterloo Antiques Mall for further information at (920) 478-7379.

Bob and Sherry felt that it was time for an auction house because in these economic times more and more people are looking to sell their valuable items for cash. Items could be consigned in The Antiques Mall but they were running out of space. The Auction House will enable them to consign many more items from each individual and move them quickly. They asked Carol Miller, Auctioneer/Owner of Bailey’s Honor Auction House in Dousman, to join them; with Carol on board, they knew they had the perfect fit. Carol has a stellar reputation, a large following and the expertise they need to make this new venture work.

The Waterloo Antiques Mall provides advertisement and space for individual dealers to sell their wares and The Artisan’s Gallery provides a venue for Artists to showcase and sell their work in a beautiful setting. Now with The Waterloo Auction House they will be able to serve the community and surrounding communities with a wholesale selling



service to help individuals sell their personal items in a timely manner for a nice profit. They will be holding one auction a month with plans to grow to two auctions a month ... so there is plenty of time for you to get your auction items ready!



Bob and Sherry would like to recognize and thank Gwenn Waldo, Lou Madden and Cheri Van Holten, our long time employees. Without them, Waterloo Antiques Mall wouldn't be what it is today! Thanks, Ladies, for your kindness, friendship and hard work over the last 7 years.

Their historic building is 21,000 square feet and is something everyone needs to see! Constructed of heavy old beams and brick, it is a real treasure for Waterloo and all those who come to visit. They're right over the tracks on Jefferson Street. Visit and see what they have to offer. Buying local keeps Waterloo strong!