

Minutes for March 12th 2024 CATV Board Meeting, 6:00 pm
The Solarium, 575 West Madison St. Waterloo, WI

1. Roll Call and Call to Order Meeting Called to order at 6:12 pm. Abitz, Cotting, Jacob, Teubert present.

2. Approval of Previously Unapproved Meeting Minutes:

February 13th 2024 minutes. Teubert, Jacob. Unanimous.

3. Citizen Input

4. Manager's report.

In the month of February WLOO worked on editing projects that were uploaded to YouTube. I took inventory of equipment and did a quality check. All equipment is working well. I contacted Paradiddles for a review of our project. Paradiddles rep stated that traffic picked up because of video ads and that they would highly recommend any business to work with us for content creation. The Waterloo Booster Club agreed to accept our donation. I spoke with Gabe Haberkorn about a series revolving around Music in the park and I'm looking forward to building on the idea. All station activities are operating at satisfactory levels.

5. New Business

Annual Performance Evaluation for Station Manager

[NOTE: The Cable Television Regulatory Board may meet in closed session per Wis. Stat. 19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercise responsibility. Upon concluding a closed session, the Board will reconvene in open session.]

Motion to move into Closed Session: Cotting/Abitz. Unanimous.

Closed Session begins 7:06 pm.

Reconvene to Open Session: Cotting/Jacob. Unanimous. 8:24 pm.

6. Unfinished Business.

- a. WLOO Cable Board Policy on Media Production and Broadcasting Public Content
Motion to Table. Cotting/Jacob. Unanimous.

7. Future Agenda Items and Announcements.

Teubert requested the Board focus on plans to promote WLOO itself and volunteered to write up ideas to present at the April Board meeting.

Tuesday evenings will no longer work starting in June 2024.

Next Meeting: Tuesday, April 9th, 2024 at 6:00 pm at The Solarium.

8. Adjournment Motion Cotting/Teubert Unanimous. 8:30.

Minutes Respectfully submitted by Laura Cotting on April 5th 2024.