

Minutes for October 11th 2022 CATV Board Meeting, 6 pm

1. Roll Call and Call to Order

Board Chair Cotting called the meeting to order at 6:08 pm. Cotting, Jacob, Teubert present.

2. Approval of Previously Unapproved Meeting Minutes:

Regular Minutes from September 13th, 2022 meeting. Approve Teubert/Cotting. Unanimous.

3. Citizen Input.

4. Manager's report.

The Waterloo Cable Station was able to record a number of games this past month which was added to its Youtube channel WLOO CATV. Some of these sporting events have had over 1k views. I made contact with some business owner in the community which was happy to be a part of our program. Waterloo Bloom, Ayala's Market, and The Bridge Nutrition all participated in sponsorship for the week of Homecoming Facebook post and marketing during our live stream.

I Meet with several leaders in the community that are interested in the idea of having a station in Waterloo. We discussed its important role in helping to shape the identity of Waterloo and its surrounding area. Uniforms are on hold and awaiting a decision on which Logo we will use.

Waterloo Community Access Tv is looking to hire for part time employment. All municipal meetings were covered and scheduled for the weeks to come.

5. New Business

a. Moving WLOO CATV Station HQ to the Firemens Park pavilion

Davis reported Mayor is supportive, but Parks Commission has concerns. Cotting will follow up.

b. Contracting out for building WLOO CATV Social Media audience

Discussion. No action taken.

6. Unfinished Business.

7. Future Agenda Items and Announcements.

Next Meeting: TUESDAY November 8th, 2022 at 6:00 pm.

Wage Adjustments as an incentive, especially for trainees.

8. Adjournment Motion Adjourn Cotting/Teubert. Unanimous. Meeting adjourned 7:00

LaRon Davis, Station Manager

Minutes respectfully submitted by Laura Cotting, Board Secretary on 11-07-2022