

Minutes for May 18th 2022 CATV Board Meeting

1. Call to Order and Roll Call.

Meeting called to order at 6:07 pm. Cotting, Lewandoski and Teubert present. Davis present.

2. Approval of Previously Unapproved Meeting Minutes:

Regular Minutes from April 19, 2022 meeting. Lewandowski/Teubert. Unanimous.

3. Citizen Input. None

4. Manager's report.

WLOO has a busy schedule this month. We are looking to bring in new hires as the station plans to expand. We have scholarship day at the Waterloo High School, and the Waterloo Elementary talent show that we will cover later this month. WLOO is also happy to announce that we have upgraded our computer equipment which is a huge step towards our commitment of servicing our community in the most effective way possible.

5. New Business

A. Change meeting day of the week?

It was agreed that Tuesday was the only day that worked for all, until baseball season resumes.

B. May WMC Conference in Madison.

LaRon Davis reported it was a good experience and worth attending regularly. Highlights were networking, learning about the market, and good ideas about getting the attention of the town.

C. WLOO CATV partnering with School District "Computer Applications" Summer School Class Cotting reported no response to email inquiry sent May 2, Lewandowski suggested trying again.

D. Personnel Shortage

LaRon reports station is currently adequately staffed, and no need to go into closed session.

6. Unfinished Business.

A. Relocating the WLOO CATV Station

Cotting reported that although The Solarium was a great possibility for a new station location, there was no information about suite layouts, rental fees, and internet connectivity. Cotting recommended waiting until the Solarium provided the information and was in business a bit longer before taking this matter up again.

B. Official WLOO CATV Shirts and/or Hats

Teubert shared price quotes received from K-Press, starting @ \$20 each for embroidered T-Shirts and up to \$42 each for 60/40 Poly /Cotton blend. We need to decide what to use for the station logo. No action taken, will be on Agenda for the June meeting.

C. Review WLOO CATV Content Submission Guidelines

Teubert reported Sun Prairie Public Access doesn't use a station specific Content Submission Guideline. It leaves content placement up to the Station Manager and goes by the guidelines set forth by the Corporation for Public Broadcasting (CPB). After discussion, the Board and LaRon Davis agreed that was the appropriate policy for WLOO CATV. No Action needed or taken.

7. Future Agenda Items and Announcements.

A. Possible Collaboration with KJML Adult Services

B. Six Month Financial Review

C. Station Manager Salary Adjustment

[NOTE: The Cable Television Regulatory Board may meet in closed session per Wis. Stat. 19.85(1)(c) "considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercise responsibility. Upon concluding a closed session, the Board will reconvene in open session.]

D. Grant Sources

E. School Comprehensive Plan

Next Meeting: June 8, 2022 at 6:00 pm.

8. Adjournment Motion: Cotting/Lewandowski Unanimous. Meeting adjourned 7:05 pm.

Minutes respectfully submitted by Laura Cotting, WLOO CATV Board Secretary, June 7th 2022