



136 N. MONROE STREET, WATERLOO, WI 53594
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**CATV REGULATORY BOARD
COUNCIL CHAMBER OF THE MUNICIPAL BUILDING
136 N. MONROE STREET
October 13, 2021 at 6:00pm.**

Remote Meeting Information

Join Zoom Meeting: <https://us02web.zoom.us/j/83641826945?pwd=WIhhc0F1S0c5bjdMT2NXSFIOZThhQT09>

Meeting ID: 836 4182 6945 Passcode: 095306

Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 836 4182 6945 Passcode: 095306

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and news media, that a public meeting will be held to consider the following:

1. CALL TO ORDER & ROLL CALL
2. CITIZEN INPUT / PUBLIC COMMENT
3. NEW BUSINESS
 - a. Station Manager Position Opening – Interview, 6pm Sandy Flinchum-Martin, 6:30pm Laron Davis and 7pm Caleb Heins. [NOTE: The Cable Television Regulatory Board may meet in closed session per Wis. Stat. 19.85(1)(c) “considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercise responsibility. Upon concluding a closed session, the Board will reconvene in open session.]
4. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS

Jesus Burgos
WLOO Coordinator/Director

PLEASE NOTE: It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.

Sandy Flinchum-Martin

Digital Media Producer

36178 N Eagle Court
Ingleside, IL 60041
281 E Monroe
Wyocena, Wisconsin 53969
(224)627-9664
ariaprod33@gmail.com

EXPERIENCE

Community School District 128, Vernon Hills High School, Vernon Hills, Illinois - *Digital Media Producer and VH Media Club Advisor*

September 2008 - PRESENT

- Produce, record, and edit videos for administration, staff, the District foundation, parent organizations, athletics, and fine arts.
- Videos are produced in a TV studio, ENG, or with a 4 camera set up with a remote switcher, audio board, and graphics.
- Videos are created for viewing on large screens, monitors, local access, phones, websites, and/or social media.
- School events are streamed live on various media outlets including NFHS.com, YouTube, and Facebook.
- Hire, manage, and train a paid student crew of 10.
- Teach filmmaking and television production to the VH Media Club and the students enter film fests locally and nationally.

City of Lake Forest, Lake Forest, Illinois - *Director/Producer/Editor*

June 2006 - September 2008

- Worked with the City Manager to create a program called City Signals which informed the public about Lake Forest government and events.
- Created programming such as the July 4th parade, the Holiday Event, School Board Meetings, Volunteering at Independence Grove, etc.
- Taught and supervised students on live productions including Football, Hockey, Basketball, Fine Arts and Graduation at Lake Forest High School and Lake Forest College.

Lake County Technology Campus, Grayslake, Illinois - *Teacher*

August 2003 - June 2006

- Taught filmmaking and television production to Sophomores, Juniors & Seniors

US Cable/AT&T/TCI, Waukegan, Illinois - *Producer/Director/Editor*

Dec 1992 - March 2000

-
- Worked on a professional crew that created Live Television News, Documentaries, Live Television Programming, Live Sports, etc. on a County Channel.

SKILLS

Mac & Windows, Lumix, Sony & Nikon DSLR, Canon XA25, Canon X305, Mavic Mini Drone, Zhiyun Crane 2 Gimbal, Ronin M Gimbal, Tricaster SDI/HDMI, Digital/Analog Audio Boards, Lighting Grid and LED Light Kits. Teradek Cube system, Final Cut Pro X, Premiere Pro, Illustrator

EDUCATION

UW Baraboo, Baraboo, Wisconsin - Associate of Arts

August 1985 - June 1987

Worked towards transferring to Madison to complete a Communications Degree. I was the staff photographer for the Student Newspaper.

UW Madison, Madison, Wisconsin - Bachelor of Arts, Communications, Radio, TV & Film

August 1987 - June 1991

AWARDS

Best of Show - Madison Film Festival 1991

Lake County Producer of the Year 1998

Excellence in Marketing Video 2015

Staff Excellence Vernon Hills High School 2017

You Make A Difference Award 2020

VH Media Club Awards in Regional and National Competitions

5th Place Short Film American High School Awards New York 2019

1st Place Commercial 2019

3rd Place Silent Film Festival 2019

1st Place School Promotion 2018

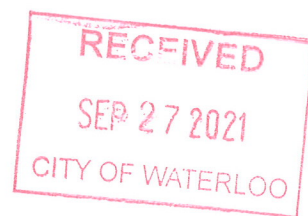
1st Place Fire Safety 2018

1st Place Music Video 2018

2nd Place Fire Safety 2017

1st Place Silent Film Festival 2017

LARON DAVIS



CONTACT

 (414)364 0569

 larond623@yahoo.com

 linkedin.com/LaronDavis

 103 N Monroe St
Waterloo, WI

Date: 24, September 2021

To,
WLOO CATV
136 N. Monroe St.
Waterloo, WI 53594

Subject: Station Manager

Dear WLOO CATV,

I'm excited to apply for the Station Manager role at WLOO CATV. Though I am an entry-level applicant I believe I am the ideal candidate. I have been a videographer for 3+ years at WLOO CATV and have had the opportunity to work one-on-one with the current Station Manager on many occasions. I am a dedicated and hard working individual that is passionate about my work and truly enjoys working toward the next goal.

I look forward to hearing from you!

Yours Sincerely

LaRon Davis


LARON DAVIS

CONTACT

 (414) 364 0569

 larond623@yahoo.com

 linkedin.com/LaronDavis

 1301 OAK ST
WATERLOO, WI 53594

EDUCATION

HIGH SCHOOL DIPLOMA
WATERLOO HIGH SCHOOL
1998-2001

MATC- MADISON
CREDITS
2001-2003

MADISON MEDIA INSTITUTE
CREDITS
2003-2005

MATC-MILWAUKEE
AUTO COLLISION REPAIR
CERTIFICATE
2014-2015

SKILLS

Microsoft Word
Adobe Photoshop
Adobe InDesign
Google AdWords
Social Advertising

PROFILE SUMMARY

Highly motivated Videographer with 3+ years of experience. Demonstrate willingness and ability to lead and drive change. Excellent problem-solving and leadership skills.

EXPERIENCE

VIDEOGRAPHER

WLOO CATV//136 N MONROE ST. WATERLOO, WI // 02-2018 – Present

- Director
- Videography
- Programmer
- Editing
- Experience using Leightronix and Adobe Suite

SELF EMPLOYED- WEB DEVELOPMENT

103 N. MONROE ST. WATERLOO, WI // 2015 - Present

- Create user-friendly and appealing sites for clients
- Graphic Design
- Consulting
- Coding and modifying websites
- Maintain client sites
- Manage budgets

TRAINING

FREE CODE CAMP

INTERESTS

Traveling

Reading

Photography

Researching

Social Media

Sports

LANGUAGES

English (Native)

EXPERIENCE (Continued...)

SELF EMPLOYED-COMMERCIAL CLEANING

103 N MONROE ST WATERLOO, WI // 2014-PRESENT

- Supervise janitorial operations and coordinate staff
 - Maintain interior appearance of businesses
 - Create schedules and train employees
 - Investigate client complaint/concerns
 - Manage budget
-


LARON DAVIS

CONTACT

 (414) 364 0569

 larond623@yahoo.com

 [linkedin.com/LaRonDavis](https://www.linkedin.com/LaRonDavis)

 1301 OAK ST.
WATERLOO, WI 53594

REFERENCES

MR. Kojo Yaboa

(414) 628 4252

MR. Antonio Harber

(414) 412 1137

Caleb Heins

Brookfield, WI
caleb4223_n3x@indeedemail.com
+1 262 333 4622

Willing to relocate: Anywhere
Authorized to work in the US for any employer

Work Experience

Private Investment Fund Management

Private - Milwaukee, WI
June 2018 to Present

Analyze equities and predict price movements. Mostly swing trading. Now manageable it in my free time.

Political Campaign Consultant

Murphy Nasica and Associates - Pasadena, CA
October 2016 to June 2018

Strategize outreach, discuss campaign with various communities. Gather opinions, give feedback.

Chief Editor

Shangli - Shenzhen, CN
January 2016 to September 2016

Edit and revise all English print in software and technical documents - legal forms, public releases etc. Also, come up with English terminology suited for native English speakers regarding any and all English in software.

Chief Operating Officer (COO)

American Electrical Institute - Pewaukee, WI
May 2014 to December 2015

Run most daily business operations for a conglomerate of continuing education companies - Order processing, customer service, test grading and certificate creation, list coordination, mailing.

Property Manager

Private - Milwaukee, WI
March 2006 to December 2015

Find and evaluate potential tenants. Maintain properties, handle tenant concerns and issues. Update and repair properties.

Sales and Merchandise Manager

Koepsell's, Concession (Seasonal) - Milwaukee, WI
May 2010 to July 2013

Maintain available concessions and wagon cleanliness, assist customers, handle transactions, communicate needs or comments to coordinating managers and supervisors, other various responsibilities.

Operations Manager

Financial Values - Brookfield, WI

September 2010 to May 2011

Verify submitted reports for accuracy. Organization, binding, delivery/mailing, equipment research and material purchasing.

Audio/Visual Director/Technician/Camera Operator

Elmbrook Church - Waukesha, WI

September 2005 to June 2007

For external and internal events held at the church. Performed in every position at some point. Switch between live cameras, coordinate communication with operators, maintain light and shade levels, bring up titles on screen, operate camera.

Education

Bachelor of Business Administration in Business Administration

University of Wisconsin - Parkside - Kenosha, WI

September 2011 to May 2014

High School Diploma

Brookfield Central High School

2011

Skills

- Sports Coaching
- Teaching
- Swimming
- Construction
- Gymnastics
- English
- Procurement
- Human Resources
- Project Management
- Product Development
- Pricing
- Negotiation
- Business Development
- Property Management
- Data Analysis
- Financial Analysis
- Research
- Property Management

- Data Analysis
- Financial Analysis
- Research
- Budgeting
- Financial Report Writing

Languages

- English - Expert
- Portuguese - Fluent
- Mandarin - Intermediate
- Spanish - Fluent

Assessments

Social media — Proficient

March 2021

Knowledge of popular social media platforms, features, and functions

Full results: [Proficient](#)

Brand ambassador — Highly Proficient

March 2021

Promoting brand awareness and sales

Full results: [Highly Proficient](#)

Research — Expert

March 2021

Following protocols, interpreting statistics and graphs, identifying errors, and choosing research methodology

Full results: [Expert](#)

Analyzing data — Expert

March 2021

Interpreting and producing graphs, identifying trends, and drawing justifiable conclusions from data

Full results: [Expert](#)

Supervisory skills: Motivating & assessing employees — Highly Proficient

March 2021

Motivating others to achieve objectives and identifying improvements or corrective actions

Full results: [Highly Proficient](#)

Work style: Reliability — Highly Proficient

July 2021

Tendency to be reliable, dependable, and act with integrity at work

Full results: [Highly Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.