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Agenda for September 13th 2022 CATV Board Meeting, 6 pm

1. Roll Call and Call to Order

2. Approval of Previously Unapproved Meeting Minutes: Regular Minutes

from August 9th, 2022 meeting.

Special Session Minutes from August 29th, 2022 meeting

3. Citizen Input.

4. Manager's report.

The Waterloo Cable Station is making progress in its quest to build its social media presents. In August we were able to produce a program called ***Nature Hike in Waterloo Wisconsin at the Garman Nature Preserve*** with the help of some of our friends at the Karl Junginger Memorial Library. Viewer can watch this program at WLOO CATV on YouTube. Staffing for the station is still a work in progress. We have hopes of additional employees and volunteers soon. The focus now is building a more sustainable brand to cater to. We would love to partner up with local entities and explore new ways to help create exposure. We are happy with the growth of our Facebook and YouTube Subscribers. Recently we added live streaming of Waterloo High School sports and it's off to a great start! WLOO first game has reached over 500 views within its first 24 hours of being published. These are great numbers in comparison to our neighboring stations. Viewers can find our municipal programs on our social media platforms as well. The stations functioning is satisfactory, and all backups are being serviced at this time.

5. New Business

a. Wisconsin Community Media request for advocacy

6. Unfinished Business

7. Future Agenda Items and Announcements. Next Meeting: TUESDAY

October 11th, 2022 at 6:00 pm.

8. Adjournment Motion LaRon Davis, Station

Manager