

NOTICE OF A CITY OF WATERLOO PLAN COMMISSION MEETING

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and the news media, the following meeting will be held to consider the following:

MEETING:SPECIAL PLAN COMMISSIONDATE:THURSDAY, November 3, 2022LOCATION:136 N. MONROE STREET, MUNICIPAL BUILDING COUNCIL CHAMBERS

Join Zoom Meeting https://us02web.zoom.us/j/86800985736?pwd=Y2hBa2x4OERzQi9OWUE4eGEyWUhvUT09 Meeting ID: 868 0098 5736 Passcode: 943338 Dial by phone +1 312 626 6799 US (Chicago)

PLAN COMMISSION REGULARLY SCHEDULED MEETING

- 1) CALL TO ORDER AND ROLL CALL
- 2) APPROVAL OF MEETING AND PUBLIC HEARING MINUTES: October 25, 2022
- 3) CITIZEN INPUT
- NEW BUSINESS

 Discussion on TID 5 Overlay District Creation
- 5) FUTURE AGENDA ITEMS & ANNOUNCEMENTS
- 6) ADJOURNMENT

Jeanne Ritter, Clerk/Deputy Treasurer

Members: Leisses, Quimby, Petts, Crosby, Reynolds, Lannoy & Sorenson

Posted, Distributed & Emailed: 10/28/2022

PLEASE NOTE: It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.



info@non-mc.com

329 W 3rd St. Fox Lake, WI 53933

(920) 203-3859

October 18, 2022

Waterloo City Hall Attn: CDA 136 North Monroe Street Waterloo, WI 53594

Re: TID 5 Creation

Dear CDA:

Non-metro Connections is interested in submitting a proposal for TID 5 creation for the City of Waterloo, and as such, is submitting the following for your consideration. Non-Metro Connections plans to utilize Short Elliot Hendrickson, Inc. as a subconsultant for the process of TID #5 creation.

1. Scope of Work

Creation of TID #5 Project Plan and Map.

In consultation with the Client, Consultant will prepare a project plan describing the boundary of Tax Increment Financing District #5 ("TID #5"), anticipated projects and the identification of how those projects will be implemented and financed. A TID boundary map and boundary description will include parcel identification numbers as reflected on current assessment rolls and/or tax list of the assessor for Jefferson County, Wisconsin. The Project Plan development shall include but not be limited to the following tasks:

- a. Preparation of a Project Plan process (task and timetable) based upon confirmed meeting schedules as it related to Wisc. Stats. required approvals.
- b. Preparation of the Project Plan to stimulate further economic development through public investment in eligible capital costs and other expenditures to be identified in the Project Plan.
- c. Develop and prepare the required elements of the Project Plan, more specifically inclusion of a financial analysis of eligible expenditures as well as new eligible expenditures based upon redevelopment and economic opportunities presented to the City Council for an identified expenditure period of the Project Plan.
- d. Preparation eligible expenditure costs schedule TID cash flow (pro forma) to identify ability to pay for costs anticipated from a Tax Increment District fund of the City.

e. Communications with City Council and the Plan Commission as necessary to complete the Project Plan for submission and presentation to the Plan Commission for consideration and approving resolution to the Common Council.

<u>Project Plan Approval Process</u>. Assist the Client with the preparation of the documentation and resolutions necessary for Project Plan approvals, including but not limited to:

- f. A written request to other taxing units (the "Overlapping Taxing Units"), requesting that a representative serve on the Joint Review Board (the "JRB"). The Client will be responsible for sending these written requests. The JRB shall be composed of a representative from: (i) school district, (ii) technical college district the (iii) City, and (iv) a member of the public.
- g. Notice to property owners located within the TID. If the TID is a blighted or rehabilitation/ conservation type classification, the affected properties and owners will be identified. The City will be responsible for filing and mailing via first-class mail notification letters at least 15-days prior to the scheduled public hearing.
- h. Public notice for the Plan Commission Public Hearing. The Client will be responsible for publishing and posting the official public notice. The first notice to be published 14 days prior to the public hearing, the second notice 7 days prior, in accordance with Wisc. Stats.
- i. Participation and presentation of the Project Plan and TID to the Plan Commission prior to consideration of a resolution for approval to the City Council.
- j. Resolution of the City Plan Commission approving the Project Plan and the TID.
- k. Participation and presentation of the Project Plan and TID to the City Council prior to consideration of a resolution adopting the Project Plan and the TID.
- I. Resolution of the City Council approving the Project Plan and the TID. If the Resolution is approved, assist the Client with the filing of the approving documentation to the JRB.
- m. Assistance to the Client to convene a JRB meeting. Consultant will prepare a public meeting notice for publication by the Client. The Client will be responsible for distribution, publishing and posting of the public hearing notice.
- n. Resolution of the JRB approving the documents filed by the City as it relates to the Project Plan and the creation of a TID.
- o. Wisc. Stats. forms as appropriate for filing: PE-605, PE-605T, PE-605ER or PE-605A, PE-606, PE- 608, PE-601A, PE-619, PE-608M, PE-608MP and PE-615A, including communication with the local and manufacturing assessors to ensure accurate current assessment values.

<u>Wisconsin Department of Revenue</u>. Assist the Client with the preparation of documentation for submission and filing with the Wisconsin Department of Revenue (the "DOR") as it relates to the creation of a TID.

p. Consultant will prepare the DOR application, as required by the State's TID Application Checklist, and submit in partnership with the City Clerk, to the DOR for base value certification. The Client will provide the appropriate application fee to the DOR.

- q. Consultant will assist the Client in responding to questions or directives from the DOR based upon its review and certification of the base process.
- r. Following the DOR's certification letter provided to the City Clerk, the Consultant will provide direction to the local or county assessor to identify parcels within the TID on the most current tax list (assessment roll) and to the City Clerk for the identification on the tax list.

2. <u>Schedule</u>

Consultant will start services promptly (10/21). Consultant estimates services will take approximately 6 month to complete.

3. Payment

| | Cost of Services |
|---------------|------------------|
| SEH | \$22,500 |
| NMC | \$500 |
| | |
| Not to Exceed | \$23,000 |

Payment will be requested via monthly invoice as services are performed.

Thank you for reviewing this proposal and your consideration.

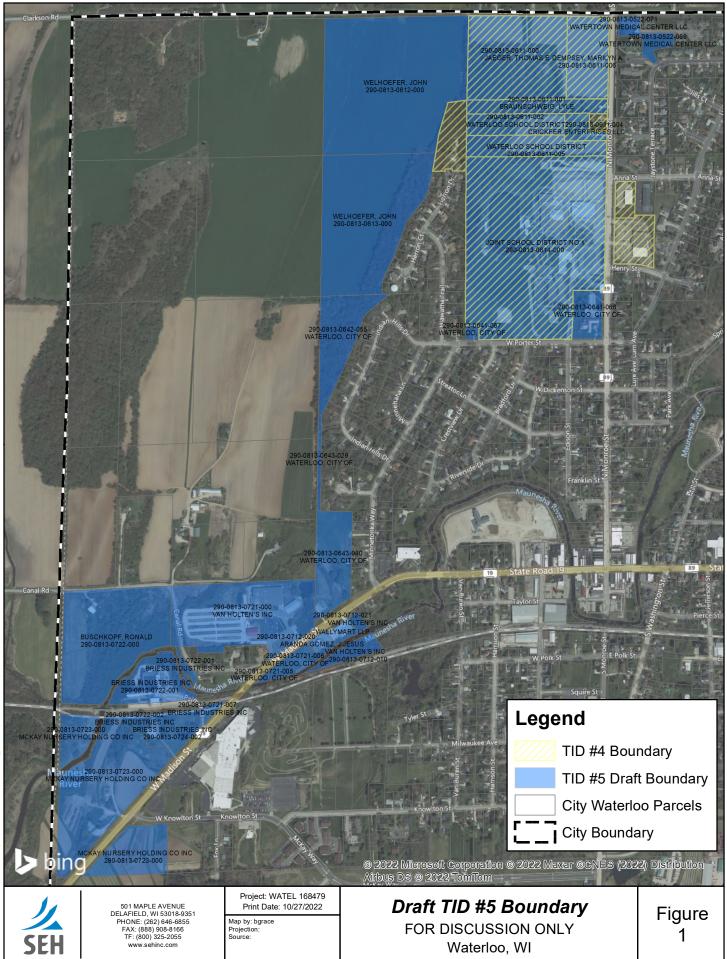
Sincerely,

Everett Butzine

Waterloo TID #5 Creation Timeline

PRELIMINARY DRAFT 9/27/2022

| MEETINGS | TIMELINE | | PROJECT MILESTONES & DELIVERABLES |
|--|--|------|--|
| Community Development Authority (CDA) | 18-Oct | | TID #5 Concept Discussion - Non Metro / SEH Contract Consideration |
| Finance Committee & City Council | 20-Oct | | Non Metro / SEH Contract Consideration |
| Kick-Off Meeting with NMC | week of 24-Oct | | Confirm Project Schedule |
| - | week of 24-Oct | | Start to Prepare TID #5 Map & Project Plan |
| Plan Commission (PC) | 25-Oct (evaluate this date; might be too soon) | | Introduce TID #5 - Review Purpose & Concept for TID #5 Creation |
| - | | | Mail Letter to Administrators of all overlying taxing jurisdictions and to JRB Members with date of PC & JRB meetings - include a copy of the Plan Commission PH Notice |
| - | | | Post Publication Notice for Initial JRB meeting at least 5 days prior |
| - | | 2022 | Post Public Hearing Notice for Plan Commission Public Hearing at least 7 days prior |
| Initial Joint Review Board (JRB) | | | Introduce TID #5 (meeting to be within 14 days after the PC public hearing notice & prior to PC Public Hearing) |
| | | | Develop Draft of TID #5 Project Plan & Maps |
| Plan Commission (PC) | | | Public Hearing - Review & Consideration of TID #5 Project Plan (meeting to be at least 15-days prior to Council action) |
| | | | Refine TID #5 Project Plan & Maps |
| | | | Provide Project Plans to City Attorney for Review & Legal Opinion |
| City Council | | | Consideration of TID #5 Project Plan |
| | | | Post Publication Notice for JRB meeting at least 5 days prior |
| Joint Review Board (JRB) | | | Consideration of TID #5 Project Plan |
| Date for TID #5 Base Value Determination | 1-Jan | | Finalized Adopted TID #5 Project Plan |
| WI Department of Revenue Deadline | 30-Sep | 2023 | Deadline for Adoption of Municipal Resolution for TID #5 Creation (for 2023 Base Value) |



his map is neither a legally recorded map nor a survey map and is not intended to be used as one. This map is a compliation of records, information, and data gathered from various sources listed on this map and is to be used for reference purposes only. SEH does not warrant that the Geographic formation System (GIS) Data used to prepare this map are error free, and SEH does not represent that the GEOgraphic features. The user of this map activates that the list Data used to prepare this map are error free, and SEH does not represent that the GEO gata used for navigational, tracking, or any other purpose requiring exacting measurement of distance or direction or precision in the depiction of geographic features. The user of this map activates that SEH shall not be liable for any damages which raise out of the user's access or use of data provided.

Education Session:

Tax Increment Financing to Support Multi-family Development in Waterloo



2021 Jefferson County Housing Study

Current Construction Rates Compared to Household Projections

Returning to the post 2010 construction rates, the current pace of new housing unit construction will be unable to meet the projected increase in new households. If we assume that new housing unit construction rates will remain relatively constant over the next ten years, the current housing shortage in Jefferson County will be compounded. Looking at the DOA household projection, the current rate of construction will be 2,422 housing units short of meeting future demand.

| Table 33: Jefferson County: Housing Construction and Projected Households | | | | |
|---|---|---|--|--|
| Total Housing Units Built Since 2010* | DOA Projected Household Growth 2020-2030 | Projected Housing Shortage if Construction Rates Remain Unchanged | | |
| 1,270 | 3,692 | (2,422) | | |

*The ACS 1-year (2019) estimate is used here even though it has a higher margin of error since it more closely resembles building permit rates. **Source: ACS 1-year (2019) estimate, DOA



| Jefferson County Single Family Median Sales Price | | | | | | |
|---|-------------------|--------------------------------|------------------------------------|--|--|--|
| Year | Median Home Price | Increase from Previous Year | Total % Appreciation Since 2016 | | | |
| 2016 | \$175,000 | | | | | |
| 2017 | \$184,950 | 5.7% | 5.7% | | | |
| 2018 | \$215,000 | 16.2% | 22.9% | | | |
| 2019 | \$230,900 | 7.4% | 31.9% | | | |
| 2020 | \$249,950 | 8.3% | 42.8% | | | |
| 2021 | \$278,000 | 11.2% | 58.9% | | | |

Source: MetroMLS; Summary Statistics for Entire MLS

| | September | | | Year to Date | | |
|--|-----------|-----------|---------|--------------|-----------|---------|
| Metric | 2021 | 2022 | +/- | 2021 | 2022 | +/- |
| New Listings | 98 | 65 | - 33.7% | 770 | 668 | - 13.3% |
| Closed Sales | 83 | 77 | - 7.2% | 646 | 566 | - 12.4% |
| Median Sales Price* | \$261,000 | \$292,400 | + 12.0% | \$273,750 | \$309,500 | + 13.1% |
| Percent of Original List Price Received* | 99.9% | 98.9% | - 1.0% | 101.3% | 101.5% | + 0.2% |
| Days on Market Until Sale | 22 | 32 | + 45.5% | 30 | 35 | + 16.7% |
| Inventory - Single Family Residence | 160 | 119 | - 25.6% | | | |
| Inventory - Townhouse/Condo | 27 | 19 | - 29.6% | | | |

*Does not account for seller concessions. I Activity for one month can sometimes look extreme due to small sample size.

Source: MetroMLS Monthly Local Market Report; September 2022



Families making \$93,000/year – can spend up to \$2,325 before becoming house burdened

Scenario: Buying a \$309,500 house

20% down: \$61,900 Mortgage: \$247,600

7.5% 30-yr fixed mortgage: \$1,731 principal and interest \$513.77 taxes <u>\$75 insurance</u> **\$2,319.77**

| Occupation | Average Wage |
|--|--------------|
| Management Occupations | \$109,420 |
| Business and Financial Operations Occupations | \$66,420 |
| Computer and Mathematical Occupations | \$69,080 |
| Architecture and Engineering Occupations | \$71,800 |
| Life, Physical, and Social Science Occupations | \$64,790 |
| Community and Social Service Occupations | \$52,320 |
| Legal Occupations | \$68,100 |
| Educational Instruction and Library Occupations | \$48,780 |
| Arts, Design, Entertainment, Sports, and Media Occupations | \$55,630 |
| Healthcare Practitioners and Technical Occupations | \$87,780 |
| Healthcare Support Occupations | \$30,810 |
| Protective Service Occupations | \$54,450 |
| Food Preparation and Serving Related Occupations | \$25,660 |
| Building and Grounds Cleaning and Maintenance Occupations | \$31,930 |
| Personal Care and Service Occupations | \$30,180 |
| Sales and Related Occupations | \$39,910 |
| Office and Administrative Support Occupations | \$39,960 |
| Farming, Fishing, and Forestry Occupations | \$35,360 |
| Construction and Extraction Occupations | \$51,460 |
| Installation, Maintenance, and Repair Occupations | \$51,250 |
| Production Occupations | \$40,950 |
| Transportation and Material Moving Occupations | \$37,490 |

Jefferson County data | OEWS 2021 data

Missing Middle Housing



Missing Middle Housing is a range of multi-unit or clustered housing types compatible in scale with single-family homes that help meet the growing demand for walkable communities and diverse housing options along a spectrum of affordability. Missing Middle Housing provides a solution to the mismatch between the available U.S. housing stock and shifting demographics.



MAKING A CASE FOR MULTI-FAMILY HOUSING DEVELOPMENT IN WATERLOO – Demographic Trends

| | 2010 | 2020 |
|---------------------------------|-------|-------|
| Average household size | 2.48 | 2.09 |
| Households with 4+ people | 18.4% | 10.1% |
| Householder living alone | | 32.9% |
| Households with no children <18 | | 67.2% |



MAKING A CASE FOR MULTI-FAMILY HOUSING DEVELOPMENT IN WATERLOO – Housing Trends

| 1-unit structures | 64% |
|--------------------|--|
| Number of Redrooms | 74% have 2-3 bedrooms 11.5% have 4+ bedrooms |
| Age of structure | 60% of existing structures built before 1980 26% of existing structures built before 1940 |

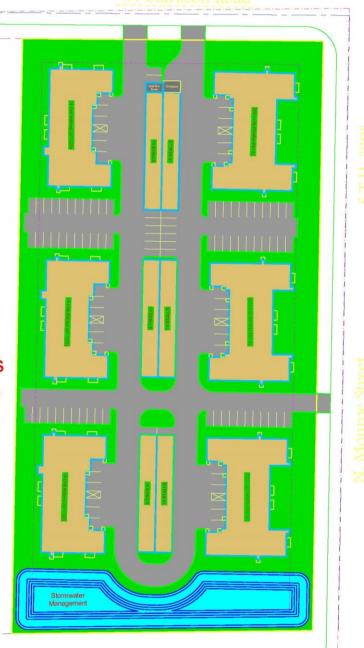


Dempsey Property Proposed Development

 Duquaine Development – requesting ~ \$3,000,000 of TIF assistance



96 Units 120 Garage's 128 Outdoor stalls 3 - 14 Unit Bldgs 3 - 18 Unit Bldgs







100 200

2013 F-2012k018

> DATE : MNBID

DISTRICT WATERLOO,

ß KUNKEL

107 Parallel Street Beaver Dam, WI 5391 (920)356-9447 Fax (920)356-9454

MAP TWO

enginee group

PROJECT : g 68

> WISCON #4 PARCEL

CITY

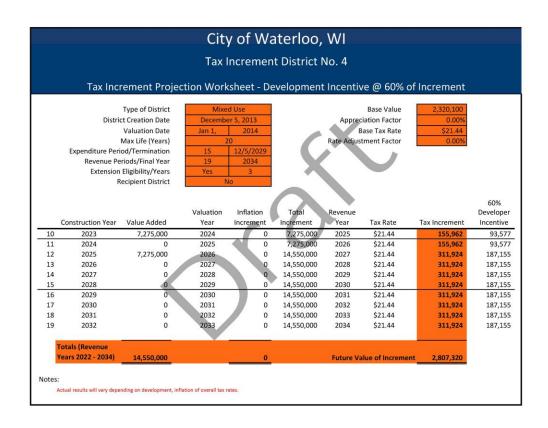
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MAP

*

BOUNDARY 011 5



<u>TID 4 – New residential development</u>

- I have \$32,500 of administration charged through the life of the TID. \$65,000 for ED consultant and City Clerk divided in half. TID 4 share is \$32,500
- There was a DOR correction on this TID as well.
- New residential development at 97% of construction costs, divided between 2023 and 2025 construction years.
- TID can close successfully, but if the developer is provided 60% of the increment the incentive of \$3 million is not paid off by the closure date. Could extend the TID by 3 years, but this will still not pay the \$3 million incentive in full.
- City's portion of increment revenue would accumulate to about \$1.4 by the end of the TID. This may not be enough to pay for improvements and the interest expense on borrowing to fund the projects.

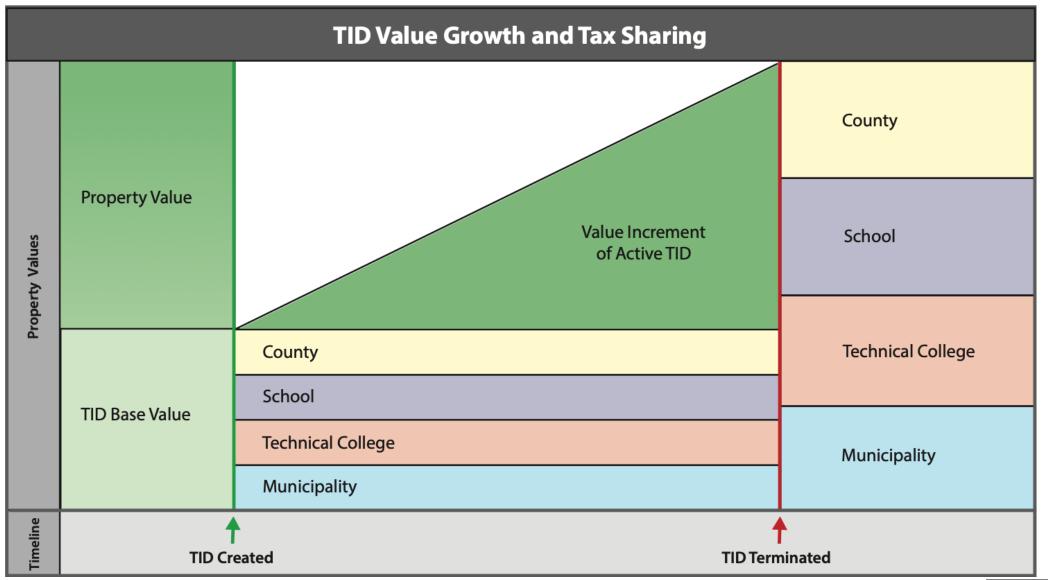




What is Tax Increment Financing?

- Key acronyms:
 - TIF \rightarrow Tax Increment Financing (the tool)
 - TID \rightarrow Tax Increment District (boundary where the tool is used)
- One of the strongest economic development tools in the State of Wisconsin.
- Allows municipalities to capture **incremental** property tax revenue from growth in defined area and use it to benefit that area.

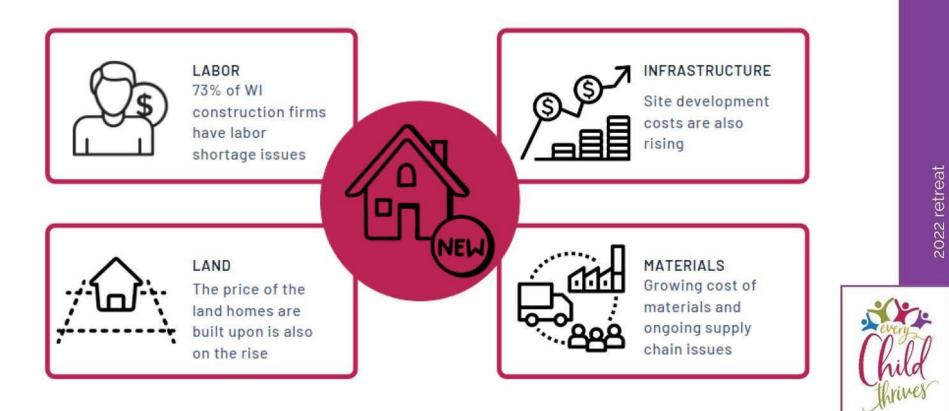






Source: Wisconsin Department of Revenue

Housing Development Costs



NON-METRO CONNECTIONS

Rising Infrastructure Costs

Average Total Cost for a "Typical City Block" (330 feet)

| Avg cost per 330 ft | 1998 | 2008 | 2016 | 2017 | 2018 | 2020 |
|---------------------|----------|-----------|-----------|-----------|-----------|-----------|
| Total Construction | \$60,891 | \$102,455 | \$152,462 | \$172,194 | \$173,356 | \$198,216 |
| Costs Per Foot | \$185 | \$310 | \$462 | \$522 | \$525 | \$601 |

Public infrastructure costs per lot based on per foot costs

| Infrastructure cost | 1998 | 2018 | 2020 |
|---------------------|---------|----------|----------|
| 100' wide lot: | \$9,200 | \$26,250 | \$30,033 |
| 80' wide lot: | \$7,380 | \$21,000 | \$24,026 |
| 50' wide lot: | \$4,600 | \$13,125 | \$16,354 |

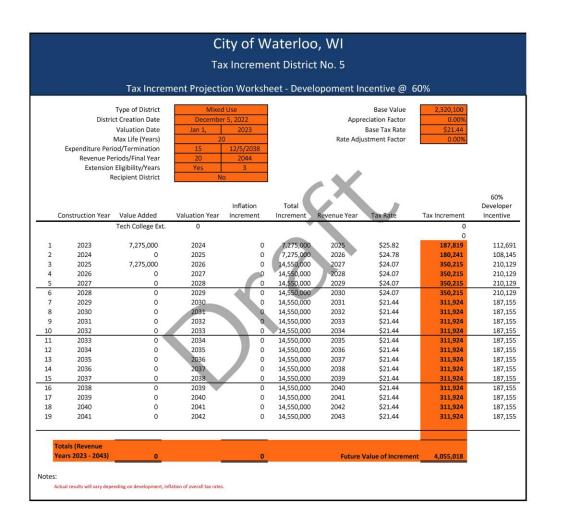
1998-2018 National inflation rate was 1998-2018 Infrastructure inflation rate was

54.1% 184.7%









TID 5 - New residential development

- I have administration to pay for the new project plan and then I charged \$2,500 through the life of the TID.
- No other development is assumed and no potential City projects have been modeled.
- New residential development at 97% of construction costs, divided between 2023 and 2025 construction years.
- TID can close successfully, with the developer provided 60% of the increment as incentive up to \$3 million. Based upon the assumptions, the TID could pay the developer off by 2041 and have funds on hand to construct improvements.
- The available fund balance (City's portion of the increment revenue) that would need to pay for principal and interest on a loan to finance the projects would be approximately \$2.6 million.





Proposal: Create TID 5 Overlay

TID 5 \rightarrow Mixed-use

- Max life: 20 years
- At least 50% of district must be:
 - Industrial
 - Commercial
 - Residential
- Newly platted residential can only make up no more than 35% of district.

TID Overlay Basics

- Boundary of one TID that covers another existing TID's boundaries.
- TID overlay district:
 - "freezes" property value of TID area it covers
 - TID overlay collects any new increment created within the district





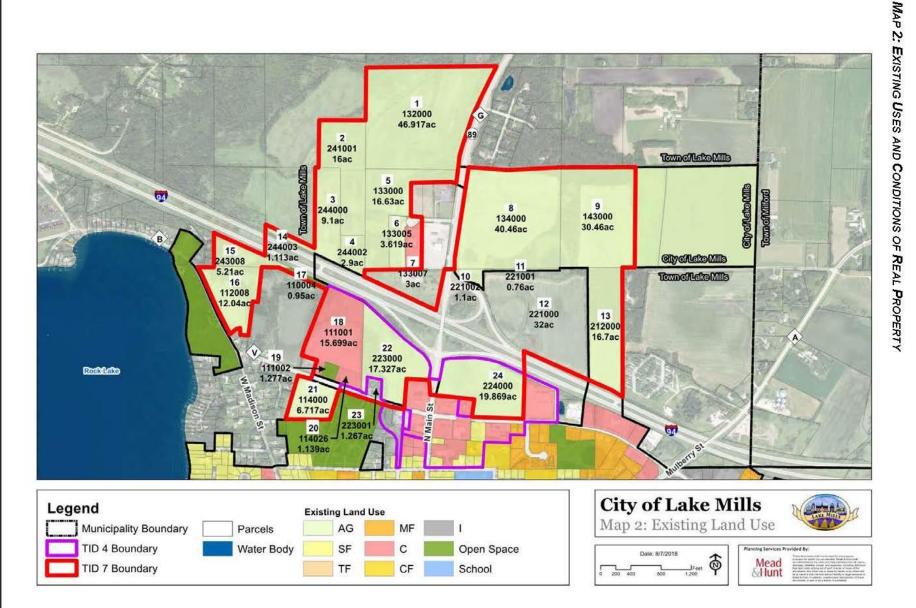
The City of Lake Mill's adopted "Smart Growth" Comprehensive Plan incorporates the adopted Northside Neighborhood Plan for development of a 755-acre area north of I-94.

The Plan provides for a mix of development types including:

- Commercial
- Mixed residential/commercial areas
 - Single- and multi-family residential development

The plan provides detailed recommendations on a mix of single- and multi- family residences to serve a variety of household sizes, types, and incomes and includes specific recommendations on design and quality standards to ensure residential and commercial character in keeping with the City's small town character and ensure connectivity throughout the northside.





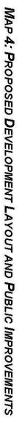
City of Lake Mills

TID No. 7 Project Plan



City of Lake Mills

TID No. 7 Project Plan





Section V: Proposed Public Improvements & Uses



