

**Agenda for December 12th 2023 CATV Board Meeting, 6:00 pm
The Solarium, 575 West Madison St. Waterloo, WI**

1. Roll Call and Call to Order

2. Approval of Previously Unapproved Meeting Minutes:
November 14, 2023 meeting.

3. Citizen Input.

4. Manager's report.

WLOO in the month of November maintained regular station operations. We are also in the works to help local business Paradiddle Cafe with an advertising campaign that will be focused on exposure with hopes of regaining traffic through video advertising/Marketing. Regular program editing on unfinished YouTube content is in continuation along with end of the year community activities that we hope to capture. Uploading to YouTube has been a slow process due to system issues on the end of the platform.

5. New Business

a. Year End Bonuses

[NOTE: The Cable Television Regulatory Board may meet in closed session per Wis. Stat. 19.85(1)(c) "considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercise responsibility. Upon concluding a closed session, the Board will reconvene in open session.]

6. Unfinished Business.

7. Future Agenda Items and Announcements.

Next Meeting: Tuesday, January 9th, 2024 at 6:00 pm at The Solarium.

8. Adjournment Motion

LaRon Davis, Station Manager