

Agenda for May 9th 2023 CATV Board Meeting, 6 pm
The Solarium, 575 West Madison St. Waterloo, WI

1. Roll Call and Call to Order

2. Approval of Previously Unapproved Meeting Minutes:

Regular Minutes from April 11th, 2023 meeting.

3. Citizen Input.

4. Manager's report.

April was an exciting month for the station. The month was full of projects, some being outdoors and some being inside. We moved on to the second stage of filming for our Waterloo Gardens series. Covering most of our panel guest garden episodes and we also learned how to protect your yard during unexpected weather changes. We also were able to work with another local star by the name of Ty Springer. During this project we utilized part of our new facility to film the next installment of Waterloo's Resident Artist Series. Our guest was very happy to be a part of this program and seemed satisfied with the options we provided throughout the WLOO podcasting experience. I was able to get some guests in to shoot some photos for marketing material which I hope to have ready soon. All content created was properly backed up and secured. Episode 2 of Waterloo Resident Artist Series is complete and ready to air upon approval.

5. New Business

- a. Revised Performance Evaluation Form
- b. Facebook promotion strategies
- c. Other Promotion Strategies: The Courier and WLOO CATV Flyers

6. Unfinished Business.

- a. WLOO CATV Open House

7. Future Agenda Items and Announcements.

Next Meeting: TUESDAY June 13th, 2023 at 6:00 pm at The Solarium.

8. Adjournment Motion

LaRon Davis, Station Manager