Minutes for November 8th 2022 CATV Board Meeting

1.Roll Call and Call to Order

Due to election day, Council Chambers were unavailable. Due police calls, the alternate location of the police training room was locked. The Building Inspector's office was prepared by clerical staff and the Board met there instead. The meeting was called to order by Board Chair Cotting at 6:22 pm. Cotting, Jacobs, and Teubert present. LaRon Davis present. Lewandowski arrived at 6:42 pm.

2. Approval of Previously Unapproved Meeting Minutes:

Regular Minutes from October 11th, 2022 meeting. Teubert/Jacob, Approval unanimous.

3. Citizen Input.

4. Manager's report.

WLOO CATV report

During the month of November, we started scheduling for our upcoming television series, created new job opportunities and began exploring different office locations for the cable station.

- Our first series will be WLOO Resident Artist Series which we have already begin filming.
- The next installment is Waterloo Gardens series which will showcase Waterloo's local garden enthusiasts. As of right now we have 7 participants, and we will start filming January 2023 at Karl Junginger Memorial Library.
- Lastly, we have our Bioremediation series which will feature our guest Clay Frazer, of Native Range Ecological. This will consist of interviews with landowners doing habitat restoration /bioremediation projects on their property.
- We are ramping up our employment search for talented creative people that would like to join our station and help with filming and creative editing for our upcoming shows and sport events.
- The station is now in the process of finding out the details of the lease agreements with the Solarium and we hope to provide more information as we move forward with the process.

5. New Business

a. Senior Videographer, and Wage Adjustments

[NOTE: The Cable Television Regulatory Board may meet in closed session per Wis. Stat. 19.85(1)(c) "considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercise responsibility. Upon concluding a closed session, the Board will reconvene in open session.]

6:51 Cotting/Teubert adjourn to closed session. Unanimous 7:04 Cotting/Lewandowski reconvene to open session. Unanimous

b. Series Concept-"Native Plantings for Bioremediation" - Clayton Frazer, NRE

Cotting introduced a series concept for WLOO and stated a professional consulting ecologist agreed to be interviewed and serve as the series narrator.

c. End of Year Party

Lewandowski volunteered to host an end of year party.

6. Unfinished Business.

a. Moving WLOO CATV Station HQ to the Firemens Park pavilion

Cotting presented results of meeting with Waterloo Parks Director Gabe Haberkorn regarding Teubert's suggestion the first floor of the Firemens Park Pavilion could be a good new location for WLOO, since WLOO does so much filming there anyway. The Parks Commission has renovation plans for the first floor of the pavilion which the station could not impact. It was unknown whether or not the station's needs would be a good fit but the potential was worth exploring. Lewandowski volunteered to join Gabe Haberkorn, LaRon Davis, and Laura Cotting on a site visit to the Firemens Park pavilion that weekend to determine its feasibility as a possible new site for the station.

b. Contracting out for building WLOO CATV Social Media audience Shannon Koele was scheduled to give a presentation to the Board but cancelled the day before the meeting.

7. Future Agenda Items and Announcements.

Next Meeting: TUESDAY December 6th, 2022 at 6:00 pm. NOTE: The date was changed again that week to December 20th.

8. Adjournment Motion

Cotting/Jacob. Unanimous. Meeting adjourned at 7:35

Meeting minutes respectfully presented on December 19, 2022, by Laura Cotting, acting as WLOO Board secretary.