

Agenda for July 6th 2023 CATV Board Meeting, 6:00 pm The Solarium, 575 West Madison St. Waterloo, WI

1. Roll Call and Call to Order Cotting called the meeting to order at 6:09 pm. Abitz, Cotting and Teubert present with Jacob joining remotely via Google Meet. Manager Davis present.

2. Approval of Previously Unapproved Meeting Minutes:

Regular Minutes from May 9th, and June 14th, 2023 meetings. Abitz/Cotting. Unanimous.

3. Citizen Input.

4. Manager's report.

WLOO CATV had an active month in June. We were able to cover a Civic Health Community event at the Solarium. This event outlined ways in which conversations can be held amongst peers about sensitive topics and remain civil. This is an ongoing task, and we hope to share our work with the community soon. WLOO CATV was able to share the stage with Fran Gartner, creator of Precious Glass which can be found on Facebook/Meta. Fran is also a long-time Waterloo resident who retired from her work with the Waterloo Police Department. Fran will be featured on our Waterloo Resident Artist Series. We also have a new installment by the name of Chris's Classic Cinema. A film review by Chris Weihert and his co-host Jacob Niemuth. You can find all of these programs on YouTube channel at WLOO CATV.

5. New Business

Cotting moved to switch 5a and 5b. Teubert second. Unanimous.

a. b. Chris' Weihert's Cinema Series Proposal

Videographer Weihert wants to be paid to work on his concept "Chris' Classic Cinema". He has already created one episode and aired it on his Facebook page. Precedents were discussed: Vilario's Gospel music, Davis/Bloomberg "Cave of the Mounds" special. Precedent is that if WLOO pays for it, WLOO has distribution rights and the WLOO Station Manager has oversight. Former Manager Burgos also offered WLOO employees 30% share of advertising revenue for any ads sold to air on content they created. Board members Cotting and Abitz expressed discomfort with proceeding further with the approval process until an overall policy document regarding paid vs volunteer work by staff was created. Abitz said Weihert had 3 choices: 1) Complete Control; don't use WLOO equipment and don't get paid. 2) Complete Control; Use Station Equipment, pay a rental fee, don't get paid or 3) Station has Control; use station equipment, get paid, eligible for 30% of ad revenue. Davis said he would communicate these things to Weihert and ask him to choose. **Motion to Table: Cotting/Teubert. Unanimous**

b. a. Policy document regarding paid vs volunteer work by staff.

The core issue is ownership and distribution rights. WLOO staff create content as part of their assigned duties. WLOO owns that content and the distribution rights. WLOO staff are encouraged to create their own content, too, just like any member of the public. It is important to be very clear about the boundary between WLOO's ownership and

distribution rights vs the same rights of a content creator wishing to broadcast their original work. It's logical that the boundary be based on whether or not WLOO is paying wages for content. Abitz volunteered to start a draft policy document and set it up for online comment by staff and Board. **Motion to Table: Cotting/Teubert. Unanimous.**

- c. Mary Cardona (Wisconsin Community Media) request for information and Board photos.

6. Unfinished Business.

- a. WLOO CATV Open House

- i. Contract Agreements with Live Bands: Teubert/Abitz. Unanimous.

7. Future Agenda Items and Announcements.

2024 Budget

Next Meeting: Tuesday, August 8th, 2023 at 6:00 pm at The Solarium.

Changed to August 15th due to schedule conflicts

8. Adjournment Motion Cotting/Teubert. 7:18 pm.

LaRon Davis, Station Manager