

**Minutes for August 15th 2023 CATV Board Meeting, 6:00 pm  
The Solarium, 575 West Madison St. Waterloo, WI**

**1. Roll Call and Call to Order** Abitz, Cotting, Jacob, Teubert present with one vacancy. Manager Davis present. Cotting called the meeting to order at 6:14 pm.

**2. Approval of Previously Unapproved Meeting Minutes:**

July 6<sup>th</sup>, 2023 meeting minutes. Abitz/Jacob. Unanimous

**3. Citizen Input.**

**4. Manager's report.**

In July WLOO was able to record our second and third episode of our bioremediation series with the help of Laura Cotting our host, and our guest Clay Frazer owner of Native Range Ecological, and Jay Settersten owner of Setter Tech. We were also able to add another episode to our Resident Artist Series and this episode will feature Jinx Davis who once lived and performed at the Mode Theater located downtown in Waterloo. I attended the Waterloo Business Association meeting and collaborated with Jennifer Zimmerman and Joani Cosmetics to help promote a Charity event hosted by Hosea's Heart for rescued victims of sex trafficking from Africa. The event will be held at Heartland Church in Sun Prairie WI. All municipal meetings were recorded and uploaded. All station activities are operating at satisfactory levels.

**5. New Business**

a. 2024 Budget

The Board reviewed the draft budget, which complied with the long-term goal of returning to balanced budgets instead of deficit spending, starting in 2024. The budget cut Station Manager hours to half-time and zeroed out many items, including the Scholarship, and included a 2% base pay raise for the station manager and eligible videographers. The Board agreed that any and all revenue from this day forward into 2024 be accounted for, so that it can be the basis of requesting a budget amendment to increase Manager hours from the City Council in 2024.

Cotting/Jacob. Roll Call: Abitz yes, Cotting yes, Jacob yes, Teubert yes w/ one vacancy.

**6. Unfinished Business.**

a. WLOO CATV Open House

i. Contract Agreements with Live Bands-Moon House  
Cotting/Abitz. Unanimous

ii. Advertising

The Manager was directed to create a Facebook Event page and promote it, with a ceiling of \$500. Cotting/Jacob. Unanimous.

iii. Progress Report

Cotting presented the Event progress report and requested approval to rent port-a-potties from Hubred Septic. Handicapped (\$175), a wash station (\$125), and 5 regular \$125 ea). Cotting/Abitz. Unanimous.

- b. Policy document regarding paid vs volunteer work by staff.  
After some discussion the matter was tabled. Cotting/Abitz. Unanimous.
  
- c. Chris' Weihert's Cinema Series Proposal  
The packet document "Weihert\_Cinema\_Series\_DRAFT\_Agreement Elements" was discussed. The Board advised Manager Davis as follows: Chris Weihert's duty assignments would include filming and editing Chris' Weihert's Cinema Series under the following conditions:
  - i. Chris would carry out other assignments, such as filming public meetings.
  - ii. Chris could not offer anyone wages to participate in the series.
  - iii. Chris receives 30% of the revenue from ads (if any) on Chris' Cinema Series.
  - iv. Chris has creative control over episode content and structure; however, the Station Manager has the right and responsibility of reviewing, making editorial suggestions, and approving or denying Cinema Series episodes before they are aired/uploaded and before Chris receives financial compensation for work hours spent on each episode.
  - v. Chris would not be charged facility or equipment rental fees for the use of station resources to create the series, because it is part of his regular duty assignments.
  - vi. Chris does not post episodes of the series anywhere but on WLOO channels and social media without direct documented authorization (email is okay) from the Station Manager.

## **7. Future Agenda Items and Announcements.**

Next Meeting: Tuesday, September 12th, 2023 at 6:00 pm at The Solarium.

## **8. Adjournment Motion**

**LaRon Davis, Station Manager**